

The International Organizations in Globalization

UGRA_013035

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	2
Teacher responsible	Santana Mariscal Alejandro - alejandro.santana@esade.edu

Course Goals

- The students will be able to analyze and explain the economic interactions between international economic organizations and the process of globalization.
- The students will be able to argue critically the role of international economic organizations in the international economic system.
- The students will show an adequate comprehension of the main international economic organizations and its existing institutional structures.
- They will also understand the consequences of their policies and decisions in today's world.

Previous knowledge

No

Prerequisites

No

Recomended courses

No

Teaching methodology

The subject combines theoretical knowledge with its practical implementation in the class activities. During the sessions, the Lecturer will expose the contents of the program using different learning methodologies and making group activities in which acquired knowledge will be put into practice.

Additionally, the students must do group activities during the hours of personal work. One of the activities focus on a role play activity related to negotiation of trade dispute in the World Trade Organization.

In terms of task students have to prepare these consist of:

- 3 group mandatory activities.
- 2 Role play activities.
- Final exam.
- Participation and attitude in all sessions.

Finally, we recommend that students use some hours of personal work to this subject every week to consolidate the acquired knowledge of each topic. This personal work will consist of making a review of concepts, ideas, and theoretical aspects given in class and complemented them with the readings. It would be helpful when they prepare and do the activities that will be evaluated.

Description

Course contribution to program

The objective of the course "International organizations in globalization" is to address the role of international organizations in the process of economic globalization. It is intended that students analyze what has been the institutional framework created by international organizations and how these organizations influence developed and developing countries, as well as on the international economic structure.

This course should offer the students to be able to analyze and to understand the functioning and relevance of international economic organizations and their impact on economics, development, and trade issues.

More specifically, students will become aware of how the policies, projects and rules of international economic organizations influence on the globalization process and the international system, and therefore, the framework in which companies, especially Multinational Companies, operate in today's world.

Bibliography

Archer, Clive, International Organization, Routledge (Book)

Hurd, Ian, International organization, politics, law, practice, Cambridge University Press (Book)

Activities

Role-play exercises and simulations

Simulate the participation of member states of the United Nations Conference on Trade and Development (UNCTAD) in its annual meeting to find possible solutions to promote the economic development of developing countries.

Simulate a diplomatic negotiation to resolve a trade dispute in the World Trade Organization (WTO).

Teamwork

Use theoretical approaches to comprehend international organizations.

The role of International Organization to eliminate the risks of economic globalization for developing countries.

Analyze the criticisms of the Structural Adjustment Programs of the International Monetary Fund (IMF) applying to developing countries to resolve their economic crises.

Content

#	Topic
1	The origin and characteristics of International Organizations.

#	Topic
2	United Nations Conference on Trade and Development (UNCTAD).
3	The role of International Economic Organizations in economic globalization process.
4	World Trade Organization (WTO) and international trade.
5	The role of International Monetary Fund (IMF) in the international monetary system.
6	The World Bank in economic development.

Assessment

Tool	Assessment tool	Category	Weight %
Individual or team exercises	Mandatory group activity: Use theoretical approaches to comprehend international organizations.	Retake and ordinary round	10.00%
Individual or team exercises	Role play exercise: Simulate the participation of member states of the UNCTAD in its annual meeting to find possible solutions to promote the economic development of developing countries.	Retake and ordinary round	10.00%
Individual or team exercises	Mandatory group activity: The role of international organizations to eliminate the risks of economic globalization for developing countries.	Retake and ordinary round	10.00%
Individual or team exercises	Role play exercise: Simulate a diplomatic negotiation to resolve a trade dispute in the World Trade Organization (WTO).	Retake and ordinary round	10.00%
Individual or team exercises	Mandatory group activity: Analyze the criticisms of the Structural Adjustment Programs of International Monetary Fund (IMF) applying to developing countries to resolve their economic crises.	Retake and ordinary round	10.00%
Participation in program activities	Attitude and participation in class.	Retake and ordinary round	20.00%
Other	Final exam	Retake and ordinary round	30.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 1 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA23 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI23 Year 1 (Optative)

GBL24-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)
GBL24 Year 1 (Optative)