

Addressing Global Challenges

UGRA_014151

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	2
Teacher responsible	Casasnovas Cavestany Guillermo - guillermo.casasnovas@esade.edu

Course Goals

At the end of the course, students should:

- Be familiar with the basic principles and practices of systems thinking.
- Understand the complexity and interrelatedness of complex social challenges.
- Have practice on how to apply a systems mapping approach to specific social or environmental challenges.
- Have reflected about the role that different actors, including themselves, can play in addressing societal challenges.

Teaching methodology

The course will be focused on a systems mapping project that students will do in groups. The sessions will include lectures, cases, and simulations, and they will be focused on providing students the necessary tools for developing the group project.

Description

Course contribution to program

This course will put students in touch with challenges and organizations that are not usually present in their daily lives or in the teaching cases that they see at Esade, and connect them to the broader purpose that business practice - and business education - needs to incorporate. This contact will make them reflect about the different realities that we find in our society, and about the possibilities of putting their skills to work in favor of the more disadvantaged of society. The course will hence complement other courses in the program that are more based on technical and theoretical learnings.

Short description

The goal of this elective course is to provide students with an understanding of the complexity of the global challenges that we face in our society (homelessness, climate change, poverty, pandemics, financial instability, etc.), some tools that can help us address them, and a space for reflection about the role they can play in the future regarding these challenges.

Content

#	Topic
1	Systems thinking tools
2	Systems mapping project

Assessment

Tool	Assessment tool	Category	Weight %
In-class analysis and discussion of issues	Participation	Ordinary round	20.00%
Individual or team exercises	Reflection essay	Ordinary round	20.00%
Group project	Final group project	Ordinary round	60.00%
Final individual project	Individual project: Systems mapping	Retake	100.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 1 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA23 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI23 Year 1 (Optative)

GBL24-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)
GBL24 Year 1 (Optative)