

TEACHING GUIDE - 2024-2025

Sociology II: Postmodernity and Current Changes

UGRA_014622

Departments Department of Society, Politics, and Sustainability

Language English, Spanish

ECTS

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Subject objectives

- Apply anthropological, sociological, and psychological frameworks to examine today's Western social context.
- Learn about how social and cultural contexts condition people and human groups.
- Understand Western society's evolution within the framework of the global context, today's challenges, and future trends.
- Learn about and know how to critically analyze the social construction of reality and its underlying processes.
- Improve students' reflection and critical assessment skills.
- Apply intellectual tools to connect, compare, and analyze theories, worldviews, legitimation processes, etc.
- Explore immanent values in human societies with a view to exercising sensitivity, responsibility, and openmindedness with respect to the human phenomenon as well as a certain level of civic and social decommitment.

Prior knowledge

- 1) Students need to have successfully acquired the knowledge from the "Sociology I" subject.
- 2) Given that a significant part of the sessions imply frequent debates, students need to have a solid, active and passive knowledge of Spanish, as this is the primary language used in class sessions.

Prerequisites

- 1) Students need to have successfully passed the "Sociology I" subject.
- 2) Students also need to have a good, active and passive mastery of the Spanish language.

Recommended subjects

- Sociology I



Description

Subject contribution to the program

This subject has been designed as the logical continuation of Sociology I, in this case, applying the different tools students learned previously to interpret the economic, political, social, and cultural context which primarily affects Western societies today in the 21st century while also addressing its global repercussions. In this respect, the subject aims to provide students the knowledge and interpretation skills necessary to achieve a more in-depth understanding of the key sociological factors present in today's world.

Bibliography

Barber, B. Jihad vs. McWorld. Ballantine Books (book)

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Bauman, Z. (2003): Liquid Love. Polity Press (book)

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Diéguez, A. (2017): Transhumanismo. Herder (book)

Giddens, A. (1992): The Transformation of Intimacy. Stanford University Press (book)

González Carvajal, L. (1996): Ideas y creencias del hombre actual. Sal Terrae (book)

Han, B.C. (2017): The Agony of Eros. The MIT Press (book)

Han, B.C. (2015): The Burnout Society. The MIT Press (book)

Illouz, E. (2019): The End of Love. Oxford University Press (book)

Lipovetsky, G. (1992): El crepúsculo del deber. Anagrama (book)

Lipovetsky, G. (2007): La felicidad paradójica: Ensayo sobre la sociedad de hiperconsumo. Anagrama (book)

Sen, A. (20006): Identity and Violence. Norton & Co. (book)

Sennett, R. (1998): The Corrosion of the Character. Norton & Co. (book)

Activities

In-class discussions and debates

Other exercises

Group presentations

Readings

Assignments and research projects

Content

#	Module
1	The Crisis of Modernity
2	Postmodernity: Definition and general trends
3	The rise of individual identities
4	Collective identities in a globalized world



#	Module	
5	The transformation of intimacy and the romantic love crisis	
6	Transformations at work and their implications	
7	The hyper-consumerist society	
8	Biotechnology and transhumanism	

Assessment

Tool	Assessment method	Category	%
Learning journal	Learning journal	Ordinary call	20%
Teamwork	Team presentations	Ordinary call	30%
Individual final assignment	Applying the knowledge acquired	Ordinary call	20%
In-class analysis and discussion of different topics	Attitude and participation in class	Both ordinary and extraordinary calls	30%
Final individual assignment	Individual makeup assignment	Extraordinary call	70%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 2 (elective)

BBA20 Year 3 (elective)

BBA20 Year 1 (elective)

BBA20 Year 4 (elective)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business) BBA23 Year 3 (elective)

BBA23 Year 1 (elective)

BBA23 Year 4 (elective)

BBA23 Year 2 (elective)

BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBE20 Year 4 (elective)

BBE20 Year 2 (elective)

BBE20 Year 3 (elective)

BBE20 Year 1 (elective)