

TEACHING GUIDE - 2024-2025

### **Civic Engagement in Action**

UGRA\_014742

	Department of Society, Politics and Sustainability English 2				
Teaching Languages					
ECTS					
Teacher responsible	Fernández de Castro Krings Alejandro - alex.fernandezdecastro@esade.edu				
	Maranges Bayó Jaume - jaume.maranges@esade.edu				
Course Goals	The course may allow students to:				
	- Enhance the level of social commitment towards less privileged collectives				
	- Understand complex and systemic problems.				
	- Foster a critical consciousness; investigative and non-conformist attitude.				
	- Break stereotypes and avoiding prejudices.				
	- Develop relational and social skills.				
	Specifically, the main competencies and skills to develop are:				
	- Foster empathy (sensitivity to the feelings, needs and lives of other people in the world; sense of				
	common humanity, common needs and rights)				
	- Be able to appreciate/understand diversity.				
	- Be able to work in a team and collaborate.				
	- Be able to negotiate and manage conflicts.				
	- Be able to contribute to organizations assuming corporate citizenship.				
	- Be able to understand the complexity of the context, in its local and global dimensions.				
	- Be able to adapt and be flexible.				
	- Be able to have tenacity, persistence and perseverance.				
Previous knowledge	No previous knowledge is needed, although any previous experiences as a volunteer will be helpful.				
Prerequisits	A personal, face to face interview will be carried with each aplicant, prior to session 1. IMPORTANT: students who enrol in the course and do not show up for the personal interview, will be handed a NP, an				

Course contribution to program	This course requires esade student to volunteer for social organizations. Students will be assigned an NGO for which they will work (in Barcelona or abroad), and they will collaborate for a few weeks with them.On top of that students will receive some training on volunteering and social impact.
Short description	In Fall and Spring, the opening and closing sessions will be offered in English. However, the 40 hours of



volunteering work will be carried in either Spanish (in most of the projects) or English language.

In Summer, students will be able to carry 40 hours of volunteering jobs either in English or in Spanish in the Barcelona area or abroad. However, third year students are not allowed to enroll in the summer edition.

If need be, the 6 hours spent at Esade's campus to attend the opening and closing sessions, plus 2 hours dedicated to writing the final essay will also count as hours of volunteering.

Depending on the format of the project, students will volunteer for less than 40 hours, but will have to spend some hours preparing. For instance, if students are asked to teach languages or technological skills in a classroom setting, they will need to spend some hours planning for the teaching sessions.

The number of participants in Fall and Spring will be limited to 20. In summer, as many as 40 students will be able to sign up.

Since the course entails volunteering in actual organizations, locations and schedules will vary depending on the needs and resources of each organization. Hence, flexibility and commitment is key. Only the three sessions that will take place at Esade's campus are already scheduled. All opening and closing sections fall on saturday.

Fall 2024, Sept 14th, Sept 28th (opening sessions), January 11th, closing session. Spring 2025: Jan 11th and 25th, opening sessions, June 14th, closing session Summer 2025, June 14th and 21st, opening sessions, Sept 13th, closing session

Before the first session, students will receive information about different volunteer opportunities. Students will have to chose one or more options, according to personal preferences and time availability.

#### Activities

#### In-class discussions and debates

During on campus sessions, students will be encouraged to participate in class discussions and debates

#### Group presentations

During the last on campus session, after having completed their volunteering projects, students will share their thoughts and impressions with the rest of the group

#### Essays

To end the course, students will write a 2-page individual essay, where they will discuss a) their thought about the course, as designed by esade, and b) their personal thoughts about their work at the NGO or partner organization

#### Projects with companies and consulting projects

This is the most important part of the course: students will contribute their time and effort to partner organizations, where they will be helping less privileged collectives.

#### Content

#	Topic
1	Session 1, on campus. Introduction to the course. Part a), students who have volunteered during the previous term will
	share thought and tips with current students. Part b) description of the syllabus, calendar, criteria for evaluation + recap of

# esade

#	Торіс
1	projects assigned to each student. Q&As
2	Session 2, on campus: Course mission. Attitudes students should have while volunteering: expectations, prejudices, limits.
3	Off campus sessions: Volunteering work at NGOs and partner organizations. This is the most important part of the course. The amount of hours/days spent at each organization will vary.
4	On campus closing session. During part a) students will share their impressions and conclusions with professors and Program Managers. During part b), students will share some anecdotes and tips with students enrolled in the next edition of the course.

### Assessment

Tool	Assessment tool	Category	Weight %
Participation in program activities	If a student does not complete the volunteering project assigned by the professor, he/she will have to carry an extra volunteering project	Ordinary round	60.00%
Participation in program activities	Attendance to on campus sessions + participation during class discussions/debates	Ordinary round	20.00%
Final individual project	Final written essay	Ordinary round	20.00%
Final individual project		Retake	100.00%

## esade

S
2

- BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
  - BBA20 Year 3 (Optative)
  - BBA20 Year 1 (Optative)
  - BBA20 Year 4 (Optative)
  - BBA20 Year 2 (Optative)
- BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
  - BBA23 Year 4 (Optative)
  - BBA23 Year 2 (Optative)
  - BBA23 Year 3 (Optative)
  - BBA23 Year 1 (Optative)
- BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
  - BBE20 Year 3 (Optative)
  - BBE20 Year 1 (Optative) BBE20 Year 4 (Optative)

  - BBE20 Year 2 (Optative)
- DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business) DBAI21 Year 2 (Optative)
  - DBAI21 Year 3 (Optative)
- DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business) DBAI23 Year 2 (Optative)
  - DBAI23 Year 1 (Optative)
- GBD15-Double Degree in Business Administration and Law (Undergraduates: Law)
  - GBD15 Year 2 (Optative)
  - GBD15 Year 5 (Optative)
  - GBD15 Year 3 (Optative)
  - GBD15 Year 4 (Optative)
- GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)
  - GBD20 Year 5 (Optative)
  - GBD20 Year 3 (Optative)
  - GBD20 Year 4 (Optative)
  - GBD20 Year 2 (Optative)
- GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)
  - GBD23 Year 4 (Optative)
  - GBD23 Year 2 (Optative)
  - GBD23 Year 5 (Optative)
  - GBD23 Year 3 (Optative)
- GDL19-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law) GDL19 Year 1 (Optative) GDL19 Year 5 (Optative)
- GDL20-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law) GDL20 Year 1 (Optative)
  - GDL20 Year 2 (Optative)
  - GDL20 Year 3 (Optative)



GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law) GDL23 Year 3 (Optative) GDL23 Year 1 (Optative) GDL23 Year 2 (Optative)	
GED20-Bachelor in Law (Undergraduates: Law) GED20 Year 3 (Optative) GED20 Year 1 (Optative) GED20 Year 4 (Optative) GED20 Year 2 (Optative)	
GEL19-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law) GEL19 Year 1 (Optative) GEL19 Year 4 (Optative) GEL19 Year 2 (Optative) GEL19 Year 3 (Optative)	
GEL23-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law) GEL23 Year 2 (Optative) GEL23 Year 3 (Optative) GEL23 Year 1 (Optative) GEL23 Year 4 (Optative)	