

Communication Skills in Spanish

UGRA_014801

Departments	ELC - Spanish Section
Teaching Languages	Spanish
ECTS	4
Teacher responsible	Blanco Ruiz Monica - monica.blanco@esade.edu

Course Goals

This Spanish language course focuses specifically on communication skills in global, political and economic context. ESADE thus offers programme participants the opportunity to carry out an advanced language course with two specific objectives:

1. Ensure that students improve their mastery of the language.
2. Improve their confidence when using Spanish in global, political and economic context.

Prior knowledge

To take part in this course, students have to have a B2 level (CEFR) of Spanish or have successfully passed this level.

Prerequisites

To take part in this course, students have to have a B2 level (CEFR) of Spanish or have successfully passed the Spanish for Professional Communication course.

Description

Course contribution to program

In an ever more globalised world business is not only undertaken at a regional level, or solely with a neighbouring country, but on a far wider scale. As such versatile and multilingual communication skills are necessary along with a broad and varied cultural background.

Globalisation also affects the job market, there is ever greater competition and in the case of the students that come to ESADE the need to master Spanish is evidently important as it provides access to job markets in places such as in Latin America.

With regard to the programme, learning and mastery of Spanish will provide an opportunity for students to attend classes, lectures and work groups delivered in Spanish as well as interact with their peers without difficulties.

Bibliography

, Gramática de uso del español: teoría y práctica C1-C2, Editorial SM. (Book)

Content

#	Topic
1	1. FUNCTIONAL CONTENT - Make comparisons using complex structures. - Express conditions in the present, past and future. - Give advice and make suggestions. - Persuade and convince. - Organise written and spoken discourse. - Connect ideas in a text. - Structure ideas in specific texts. - Argue for and against an idea or opinion. - Summarise texts. - Give and follow complex instructions. - Clearly explain the stages of a process. - Delimit the scope of something. - Express different ways of doing something. - Express causes and reasons. - Express consequences.
2	2. GRAMMATICAL CONTENT - Comparative and concessive phrases. - Conditional phrases: impossible or improbable conditional, hypothetical conditional in the past. - Structures with the Subjunctive (Te sugeriría que..., lo mejor sería que + Imp. Subj.) - Reported speech: when the original message is expressed as an Imperative or in the Present Subjunctive. - Connectives: for challenging arguments (opposition, substitution, restriction, concession), comparisons and consecutive clauses (tan/tanto + que/como), conditionals. - Adversative, concessive, modal, causal and consecutive phrases. - Metatextual discourse markers: to re-formulate (explanations, rectifications, creating distance), to reaffirm or emphasise, to remit, digressions.
3	3. THEMATIC AND LEXICAL CONTENT - History and society. - Politics and economy. - Art and advertising. - Communications media. - Literature and film. - Music. - Sport. - New technologies. - Formal, administrative and legal texts. - Professional studies and careers. - Festivities and celebrations.
4	4. CULTURAL CONTENT - Social formulas in Spain and Latin America. - Folklore: typical objects, music, dance, festivals. - Compliments. - Stereotypes. - Set phrases and sayings. - Doing business in Spain and Latin American countries. - Humour. - Interjections.

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Final exams (oral and written)	Ordinary round	50.00%
Participation in program activities	Participation	Ordinary round	10.00%
Individual or team exercises	Continuous Evaluation	Ordinary round	40.00%
Written and/or oral exams	Retake Exams	Retake	100.00%

PROGRAMS

GEL19-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)
GEL19 Year 3 (Optative)