

Designing your web portfolio: How to position yourself to external audiences

UGRA_014952

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	3
Teacher responsible	Macipe Catalán Ferran - ferran.macipe@esade.edu

Course Goals

By the end of this course, students will be able to:

- Leverage the web to find and create opportunities.
- Understand and use fundamental web technologies (HTML, CSS, JavaScript).
- Design responsive websites using Framer and Tilebit.
- Maintain and update a personal website.

Previous knowledge

Basic computer skills and familiarity with the internet.

Prerequisites

- Download and install Framer for desktop
- Create a free tilebit.io account

Teaching methodology

This is a practical course: students are expected to make mistakes fix bugs. Overcoming these challenges requires a growth mindset, which the teaching methodology will try to enhance with encouragement and with the necessary feedback both from the instructor or each student's peers. The interactions and lessons with the instructor will aim at helping students develop the necessary technical skills. Autonomous work by students will also be fostered.

Description

Course contribution to program

This course contributes to the Bitlasi program by equipping students with essential digital skills and a reflective mindset. It encourages personal growth and professional development through the creation of an online portfolio.

Short description

This course focuses on building a personal portfolio website. The portfolio serves to present both oneself and one's work. The course will cover the technical aspects of web design, culminating in the creation of a unique, responsive website.

The course is divided into three phases:

- **Basics:** Learning fundamental web technologies.
- **Tools:** Using design tools to create a portfolio.
- **Project:** Building and maintaining a personal portfolio website.

Activities

Online training activities

Practical exercises with professional software

Presentations

Prototype design

Content

#	Topic
1	Basics: Learning fundamental web technologies.
2	Tools: Using design tools to create a portfolio.
3	Project: Building and maintaining a personal portfolio website.

Assessment

Tool	Assessment tool	Category	Weight %
In-class analysis and discussion of issues		Ordinary round	30.00%
Individual or team exercises	Individual exercise. Mid point technical functionality	Ordinary round	20.00%
Quizzes/tests		Ordinary round	10.00%
Final individual project	Final Technical portfolio functionality	Ordinary round	40.00%

PROGRAMS

BITLASI22-Bachelor in Transformational Leadership and Social Impact (Undergraduates: Business)
BITLASI22 Year 1 (Mandatory)