

TEACHING GUIDE - 2024-2025

Scrum & Kanban as Agile methodologies

UGRA_015142

Departments Dept. of Operations, Innovation & Data Sciences

Teaching Languages English ECTS 5

Teacher responsible Garcia Gay Ramon - ramon.garcia@esade.edu

Course Goals

The course will help you:

-Understand both Agile and traditional approach to project management, and the impact of Agile for $\,$

project managers.

-Understand the strengths and weaknesses of both an Agile and traditional plan-driven approach to

oroject.

-Learn basic tools, key successful skills and roles about Agile & Scrum Project Management.

-Understanding of Kanban as a tool for Scrum management.

-How to apply Agile, Scrum and Kanban to your profession and your projects.

Prerequisits

There are no pre-requisites

Description

Course contribution to program

"80% of projects sold at Deloitte Digital require Agile & Scrum methodologies?

The management profession is about getting things done. While ESADE gives you a holistic approach to the management profession, this elective will teach you specific agile project management tools and skills to get things done within organizations in a changing and digital environment.

This elective course aims to approach the Scrum & Agile scope from two perspectives: learning from lecturers' Careers; and exploring how to manage Digital projects using the newest tools and frameworks like Scrum or Kanban.

Activities

Quizzes/tests

Group presentations

Interaction with visiting guest professionals

Case study analyses



Assessment

Tool	Assessment tool	Category	Weight %
Group project		Ordinary round	40.00%
Attendance and punctuality		Ordinary round	30.00%
Quizzes/tests		Ordinary round	30.00%
Written and/or oral exams	Oral exam based on materials published on eCampus	d Retake	100.00%

PROGRAMS

B13-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business) B13 Year 1 (Optative)

B13S-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business) B13S Year 1 (Optative)

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 3 (Optative)

BBA20 Year 4 (Optative)

BBE20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBE20 Year 4 (Optative)

BBE20 Year 3 (Optative)

BITLASI22-Bachelor in Transformational Leadership and Social Impact (Undergraduates: Business)
BITLASI22 Year 4 (Optative)