# esade

# Managing successful projects for development

**UGRA_015483**

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|---|---|
| Departments | Department of Society, Politics and Sustainability |
| Teaching Languages | English |
| ECTS | 3 |
| Teacher responsible | Segura Espiell Gloria - gloria.segura@esade.edu |

## Course Goals

By the end of this course, students will know and understand what the execution of a project entails, and the importance of doing a good project management and focus on results, as well as they will have learnt project management skills through the practice of the tools taught in the course.
In parallel, on the one hand, they will strengthen teamwork and presentation skills, and on the other hand, they will enhance the level of social commitment with sustainability issues (social and/or environmental).

## Prerequisits

NA

## Recomended courses

Included as well as part of the Service Learning catalog, and linked with this subject, there is the "Civic Engagement in Action" course (2 ECTS), where you have the opportunity to contribute to the execution of the project for a NGO prepared in this subject, Managing of Successful Projects for Development. So, you could take it in the following semestre, and get a total of 5 ECTS.

## Teaching methodology

The course will take place in 10 sessions of 2,5 hours (*) and will be based on the PM2 methodology for project management of the EU (European Union).
To achieve the objectives of the course and encourage the active participation of students, the Esade's Service Learning (SL) methodology is used.
So, the course is designed and consists of a combination of theory, case discussion, exercises, team work and self-learning based on the material of the PM2 guide, focused mainly on designing and planning a project for an NGO, so the participants can contribute to this NGO.
You can learn more about Service Learning in https://www.esade.edu/en/about-us/mission-values/holistic-education/service-learning

(*) For the intensive format edition in January, the total amount of sessions is 9.

## Description

## Course contribution to program

WHY IS IT WORTH DOING THIS SUBJECT?

Governance always implies being in charge of development projects: for the city, the county, the country or even to help other countries as well. In a global world, these projects can be more complex and,

therefore, more critical to be well managed and controlled.

Unfortunately, the reality nowadays is that public organizations do not have a high level of maturity in project management.

This is the main reason why the EU (European Union) has prepared the PM2 ("P-M-Square") methodology. PM² is an open source project management methodology created and supported by the European Commission.

In this subject you will be able to know how these projects should be well managed, controlled and supervised, using an approach of learning by doing. So, this is mainly a practical subject.

Furthermore, included as a subject using the Esade's methodology "Service Learning", you will be able to contribute to helping an NGO giving them ideas and preparing the plan for one of the NGO's project mandates they will be untrusted to us. And, combined with the "Civic Engagement in Action" course (which you could take in the following semestre after this subject), you will have the opportunity to contribute to the execution of the NGO project prepared in this subject. So, in total you can obtain 5 ECTS.

In summary, doing this subject you have the opportunity to gain these skills and, in your future work, not be struggled when you are in charge supervising or managing this kind of projects.

It should be noted that, in addition to obtaining a mark for the academic curriculum, you would be able to obtain an accrediting certificate: "PM2 Basic" of the PM2-Alliance (not included, you should manage and pay on your own).

COURSE CONTRIBUTION TO PROGRAM

The main objective is to know and understand what project management is, what it is for, as well as to practice the main management techniques.

Although project management works for any type of project, the course will focus on development and social projects. So, this subject is related in a certain way to the International Development subject.

The learning will be carried out based on the PM2 ("P-M-Square") methodology.

*PM2 is a Project Management Methodology developed and supported by the European Commission. Its purpose is to enable project teams to manage their projects effectively and deliver solutions and benefits to their organisations and stakeholders.*
*PM2 is a light and easy to implement methodology suitable for any type of project. PM2 has been custom developed to fit the specific needs, culture and constraints of EU Institutions and Public Administrations, but also incorporates elements from globally accepted best practices, standards and methodologies.*

*Through the OpenPM² Initiative, in 2016, the EU Commission provided open access to PM² to everyone beyond the EU institutions such as Member States, Contractors and finally all EU citizens. Opening the PM² aimed to enable better project management in Europe and to contribute towards the increase in project management maturity within the European Union for the benefit of all stakeholders. Acting as a catalyst for the modernisation of European Public Administrations, the OpenPM² established a common PM language and process for projects within and across organisations, increasing*

*effectiveness, collaboration efficiency and success in the coordination of projects in the EU.*

It is a primarily pragmatic course, since from understanding the importance of each element of management and knowing important tools to manage projects, you will work on a practical case study of a social project, in a team, in which you will practice these tools and, at the same time, you can creatively contribute solutions to an NGO. Until now, we have worked with SOI (Street Heroes of India), Arrels (homeless people in Barcelona), R4C (Reforest for Climate) and we expect, in this edition, to work with these or other NGOs.

## Short description

In this subject, included in the Esade's Service Learning catalogue, you will learn how to plan, manage, control and supervise projects, using a learning-by-doing approach. It is therefore a mainly pragmatic course, since you work on a practical case of a social project for an NGO, as a team, in which these tools are practiced and, at the same time, creative solutions are provided to the NGO.

And, combined with the "Civic Engagement in Action" course (which you could take in the following semester after this subject), you will have the opportunity to contribute to the execution of the NGO project prepared in this subject. So, in total, you can obtain 5 ECTS.

By taking this subject you will have the opportunity to acquire these skills that, in your future work, can be very appropriate if you must be in charge of managing or supervising projects. At the same time, you will strengthen your teamwork and presentation skills.

The learning is carried out based on the PM2 methodology ("P-M-Square"), of the European Union, from which you will leave prepared in case you want to obtain a basic accreditation certificate.

## Bibliography

Corporate author(s): Directorate-General for Digital Services (European Commission), PM² Project management methodology – Guide 3.1 (2023), European Commission, 978-92-68-10314-2 (E-book)

## Activities

In-class discussions and debates

Fieldwork

Teamwork

Quizzes/tests

Group presentations

Readings

Presentations

Interaction with visiting guest professionals

Project development and presentation

Research work and projects

## Content

| # | Topic |
|---|-------|
| 1 | Introduction to Projects and Project Management |
| 2 | Initiating a project: The Project charter and the Business Case. The Stakeholder matrix. |
| 3 | Planning the project: Scope management. The WBS. Schedule management (Network diagram and critical path). Cost management (the S curve) |
| 4 | Planning the project: Management plans. Other plans |
| 5 | Executing : Coordination and Reporting of Progress. |
| 6 | Closing the project: Acceptance, evaluation, archiving and lessons learnt. |
| 7 | Monitoring and Control: Controlling scope, time and cost. The Earn Value Technique. |
| 8 | Managing risks, communications, acquisitions, stakeholders, incidents, changes, transition, business implementation. |

## Assessment

| Tool | Assessment tool | Category | Weight % |
|------|-----------------|----------|----------|
| Group project | NGO Project work | Ordinary round | 65.00% |
| Quizzes/tests | Partial knowledge tests | Ordinary round | 25.00% |
| Attendance and punctuality | Participation in class | Ordinary round | 10.00% |
| Peer evaluation | Peer evaluation (impact only the NGO project work mark) | Ordinary round | |

PROGRAMS

G114-Global Governance Exchange Program (Undergraduates: Law)
G114 Year 1 (Optative)

G114S-Global Governance Exchange Program (Undergraduates: Law)
G114S Year 1 (Optative)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)
GBD20 Year 1 (Optative)

GBD20 Year 3 (Optative)

GBD20 Year 2 (Optative)

GBD20 Year 4 (Optative)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)
GBD23 Year 1 (Optative)

GBD23 Year 4 (Optative)

GBD23 Year 2 (Optative)

GBD23 Year 3 (Optative)

GDL20-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
GDL20 Year 4 (Optative)

GDL20 Year 2 (Optative)

GDL20 Year 3 (Optative)

GDL20 Year 1 (Optative)

GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
GDL23 Year 2 (Optative)

GDL23 Year 3 (Optative)

GDL23 Year 1 (Optative)

GDL23 Year 4 (Optative)

GEL19-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)
GEL19 Year 4 (Optative)

GEL19 Year 2 (Optative)

GEL19 Year 1 (Optative)

GEL19 Year 3 (Optative)