

TEACHING GUIDE - 2024-2025

Sustainable Corporate Finance

UGRA_016196

Departments Department of Economics, Finance & Accounting

Teaching Languages English ECTS 5

Teacher responsible Bermejo Boixareu Vicente Jose - vicente.bermejo@esade.edu

Course Goals

- 1. Understand the principles of sustainable finance and their application in corporate settings.
- 2. Analyze financial strategies that incorporate environmental, social, and governance (ESG) criteria.
- 3. Understand the concept of capital structure and be able to discuss the financing decisions of sustainable corporations.
 - 4. Evaluate the impact of sustainable finance on corporate performance and value.
 - 5. Develop skills to create and implement sustainable financial policies.
 - 6. Critically assess global trends and innovations in sustainable finance.

Prerequisits

None specifically.

Teaching methodology

The course involves fourteen 2.5 hour sessions. Sessions consist of lectures, exercises, presentations and cases, and will involve class discussion.

Description

Course contribution to program

This course equips students with advanced knowledge and skills essential for integrating sustainability into corporate financial practices. It supports the overall program by enhancing strategic financial decision-making and promoting ethical considerations in business operations.

Short description

You will learn the basics of Corporate finances and how to evaluate sustainable investments, managing sustainability-related risks, determining the optimal capital structure for sustainable businesses ensuring compliance with legal and ethical requirements.

Bibliography

Schoenmaker, D., & Schramade, W, Principles of sustainable finance, Oxford University Press (Book)

J. Berk and P. DeMarzo, Corporate Finance, Pearson Global Edition (Book)

Activities

In-class discussions and debates



Written and/or oral exams

Presentations

Case study analyses

Content

| # | Торіс | | |
|---|---|--|--|
| 1 | Introduction to Sustainable Finance | | |
| 2 | ESG and Green Bonds | | |
| 3 | Recent Trends in Sustainable Finance | | |
| 4 | Valuation | | |
| 5 | Financial Management of Sustainable Companies | | |
| 6 | Corporate Finance | | |
| 7 | Projects and Presentations | | |

Assessment

| Tool | Assessment tool | Category | Weight % |
|-------------------------------------|-----------------|----------------|----------|
| Group project | Projects | Ordinary round | 30.00% |
| Participation in program activities | Participation | Ordinary round | 10.00% |
| Written and/or oral exams | Exam | Ordinary round | 60.00% |

PROGRAMS

BITLASI22-Bachelor in Transformational Leadership and Social Impact (Undergraduates: Business)
BITLASI22 Year 4 (Optative)