

Economic Environment Analysis

UGRA_000416

Departments	Department of Economics, Finance & Accounting
Teaching Languages	English
ECTS	3
Teacher responsible	Paolo Mengano - paolo.mengano@esade.edu Jordi Vives Perez - jordi.vives3@esade.edu

Course Goals

Upon completing this course, students will be able to:

1. Understand the International/Global Economy: Acquire a comprehensive understanding of global economic patterns and the effects of domestic and international policies.
2. Explore Global Economic Systems: Investigate the complexities of global economic systems, focusing on dynamics across different nations.

Additionally, students will:

1. Develop Analytical Skills: Enhance their ability to analyze global economic dynamics.
2. Apply Analytical Models: Employ models to interpret and forecast changes in global markets.
3. Understand Policy Impacts: Grasp how policies affect economic stability and growth.
4. Cultivate Critical Thinking: Develop critical thinking skills necessary to evaluate the implications of global economic interactions and policy decisions.

Previous knowledge

Macroeconomics I, Microeconomics I, Applied Mathematics for Management.

Teaching methodology

The methodology for this course is designed to maximize student engagement and comprehension through a blend of lectures, discussions, and case studies.

Description

The course expands foundational economic principles, equipping students with

Short description

advanced analytical tools to interpret everyday news and engage with economic topics and policies. By integrating theoretical insights with practical case studies, the course prepares students for careers in business and policy-making, enabling them to navigate complex economic challenges and comprehend developments reported in leading financial publications.

Content

#	Topic
1	Global Economic Dynamics: This section provides an overview of various global economic mechanisms.
2	Economic Policies and Markets: Reviews domestic and international policies affecting global markets, complemented by case studies illustrating real-world applications of economic theories.
3	Current Global Economic Issues: Discusses contemporary economic challenges and opportunities, analyzing recent developments in the global economy.

Assessment

Tool	Assessment tool	Category	Weight %
Attendance and punctuality	Class participation	Retake and ordinary round	10.00%
Group project	Group Assignment	Retake and ordinary round	20.00%
Written and/or oral exams	Final Exam	Retake and ordinary round	40.00%
Written and/or oral exams	Midterm Exam	Retake and ordinary round	30.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 3 (Mandatory)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA23 Year 3 (Mandatory)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI21 Year 4 (Mandatory)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 4 (Mandatory)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD20 Year 3 (Mandatory)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD23 Year 3 (Mandatory)