

## Deutsch IV

UGRA\_002500

---

Departments	ELC - German Section
Teaching Languages	Deutsch
ECTS	4
Teacher responsible	Kirsten Heike Wernicke Lindhardt - kirsten.wernicke@esade.edu

---

### Course Goals

General learning objectives of the course:

Consolidate and extend knowledge to finalize grammar and lexic at B1 level:

Comprehension:

1. Quickly find relevant details in texts.
2. Deduce unfamiliar vocabulary through context.
3. Understand news programs and reports when they are articulated with relative clarity.

Expression:

1. Write clear texts on the topics covered in class.
2. Be able to summarize written and oral texts.
3. Be able to make a presentation on a class topic.

### Previous knowledge

Knowledge of language acquisition techniques and skills.  
Knowledge of English facilitates the learning of German.

### Prerequisites

You have successfully completed the Deutsch 3 course or have demonstrated the corresponding knowledge in the level test (valid for 12 months).

### Teaching methodology

Participative sessions:

- Face-to-face classes in small groups and based on the active participation of the participant.
- Comprehension practice of texts, both written and audio or audio-visual.
- Exercises to develop specific skills or assimilate structures and vocabulary (oral and written).

- Simulation of communicative situations to be solved, exchange of information with others, solving written tasks individually or in groups.
- Cooperative learning: exchange information with others in order to resolve real-life tasks.
- Acquisition of linguistic structures through discovery-based learning.

Independent work: The development of the course requires regular asynchronous work which encourages the assimilation of the subject matter.

## Description

### Course contribution to program

In a globalized world, business is no longer done only on a regional level, but on a much wider scale. This requires versatile and multilingual communication skills as well as cultural preparation. On the other hand, globalization also affects the job market in such a way that ESADE graduates not only compete with other graduates from Spain, but also from all over the world, young people who are often multilingual and culturally aware after several stays abroad. At ESADE, students have the opportunity to reach a level in a third language that will allow them to complete part of their university education abroad (in a country where that language is spoken) or to take advantage of job opportunities abroad. Deutsch 4 is the fourth of a program of six German courses that prepare for these purposes.

### Short description

This course is designed for students who have basic knowledge equivalent to level B1.1 of the Common European Framework of Reference for Languages.

On completion of level 4, you will have acquired the basic concepts of German grammar and basic vocabulary.

You will be able to:

- speak in simple terms, yet coherently, about your experiences
- describe events
- give opinions and develop a topic of discussion, establishing points of view in a clear and structured manner
- talk about your plans and projects
- hold a conversation about topics that are familiar to you
- write simple yet coherent texts on familiar topics

The target level corresponds to level B1.2 of the Common European Framework of Reference for Languages.

## Program Learning Objectives

## GEL23-Bachelor of Global Governance, Economics and Legal Order

- Communication Skills
  - Communicate effectively through written interventions.
  - Communicate effectively through oral interventions.
- Teamwork
  - Contribute to a positive team dynamic through own behavior.

### Bibliography

German department, Course dossier (Working Paper)

### Activities

#### Teamwork

- Understand and summarize the opinions of others.
- Define problems, propose and choose solutions.
- Reach an agreement.
- Make a decision and argue the decision made.

#### Other

Comprehension activities:

- Understand texts with specialized vocabulary.
- Understand an authentic auditive text

#### Group presentations

- Make formal individual and group presentations.
- Present a company.

### Content

#	Topic
1	The fashion business. - The importance of the personal appearance. - Comparison of different styles. - People and companies linked to the world of fashion. - Fashion and sustainability.
2	The company: Start-ups. - The company: sectors, departments, tasks, responsibilities. - Presentation of a company.
3	The organization of an event. - The event manager's profession. - Group project: organize an event.
4	Personal eating habits. - Eating habits: comparison between countries. - Food and health. - Food and society. - New trends in the food sector.

### Assessment

Tool	Assessment tool	Category	Weight %
Group project	group assignment	Ordinary round	15.00%
Quizzes/tests	tests	Ordinary round	15.00%
Participation in program activities	Oral participation	Ordinary round	20.00%
Participation in program activities	Asynchronous work and in-class writings	Ordinary round	20.00%
Written and/or oral exams	Oral exam	Ordinary round	15.00%
Written and/or oral exams	Written exam	Ordinary round	15.00%
Written and/or oral exams	Oral and written exam	Retake	100.00%

## PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 3 (Optative)

BBA20 Year 4 (Optative)

BBA20 Year 2 (Optative)

BBA20 Year 1 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA23 Year 4 (Optative)

BBA23 Year 2 (Optative)

BBA23 Year 1 (Optative)

BBA23 Year 3 (Optative)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA25 Year 1 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI21 Year 4 (Optative)

DBAI21 Year 2 (Optative)

DBAI21 Year 3 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 3 (Optative)

DBAI23 Year 1 (Optative)

DBAI23 Year 4 (Optative)

DBAI23 Year 2 (Optative)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)

DBAI25 Year 1 (Optative)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD23 Year 4 (Optative)

GBD23 Year 2 (Optative)

GBD23 Year 5 (Optative)

GBD23 Year 3 (Optative)

GBD23 Year 1 (Optative)

GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

GDL23 Year 4 (Optative)

GDL23 Year 2 (Optative)

GDL23 Year 5 (Optative)

GDL23 Year 3 (Optative)

GDL23 Year 1 (Optative)

GED20-Bachelor in Law (Undergraduates: Law)

GED20 Year 4 (Optative)

GED20 Year 2 (Optative)

GED20 Year 3 (Optative)

GED20 Year 1 (Optative)

GEL23-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL23 Year 3 (Optative)

GEL23 Year 1 (Optative)

GEL23 Year 4 (Optative)

GEL23 Year 2 (Optative)