

Français 1

UGRA_004135

Departments ELC - French Section

Teaching Languages French

ECTS 4

Teacher responsible Lise Brunel - lise.brunel@esade.edu

Fatiha Chahi - fatiha.chahi@esade.edu

Course Goals

A series of specific objectives related to the development of certain skills will be developed.

A. Listening comprehension:

Understanding audio-visual material.

This requires the ability to synthesize and order the information received.

B. Oral expression:

To be able to share experiences and/or argue one's opinions and express one's intentions and/or take part in a discussion in everyday life and in a company.

This requires the ability to rephrase.

C. Reading comprehension:

Understanding press articles and short texts.

This requires the ability to make inferences from the context.

D. Written expression:

Be able to write a narrative and/or an argumentative text with coherence and cohesion.

This requires the ability to structure ideas, illustrate and connect them.

To be able to achieve these objectives, the learner must acquire the language skills corresponding to this level.

-Lexical competence: mastering the essential vocabulary of the level.

-Grammatical competence: Having good grammatical control which ensures that the general meaning remains clear, despite clear influences from the mother tongue.

-Semantic competence: Organizing meaning and structuring ideas with the linguistic means acquired.

-Phonological competence: Pronouncing clearly intelligible without

pronunciation errors causing a change in meaning.

-Spelling competence: Produce writing that is generally spelled and punctuated correctly throughout to be understood.

Competence developed:

Be able to demonstrate tenacity, persistence, and consistency. Be able to understand and talk about things that are useful in everyday life. Be able to ask questions to find out more about someone and their daily life.

Previous knowledge

Knowledge of language-learning techniques and skills.

Prerequisites

None.

Teaching methodology

Participatory sessions:

- In-class sessions consist of small groups and require students to actively participate.
- Practice text comprehension exercises, including written, audio and/or audio-visual texts.
- Exercises to develop specific skills and assimilate grammatical structures and vocabulary (oral and written exercises).
- Simulation of communicative situations to resolve, exchange information with others, debate and complete written exercises whether individually or in groups.
- Faculty explanations on new structures or to clarify questions and doubts.

Independent study:

The course requires students to regularly work outside of class to favor their assimilation of the material:

- Exercises to foment students' assimilation of the material.
- Phonetic exercises.
- Preparation of short presentations.
- Independent study and practice of vocabulary and grammatical structures.
- Preparing for tests and exams.

Description

Course contribution to program

Good reasons to learn French:

- Language spoken on 5 continents and in 106 countries.
- Language spoken by 300 million people (600 million in 2050).
- Second most taught foreign language in the world, after English.
- Business language, present in many industrial sectors: aviation, oenology, fashion, luxury goods, automobile.

-the language of international relations, official or co-official language in many organizations: OECD, UN, International Olympic Committee, FIFA, European Union, etc.

-A digital language: 4th most popular online language in terms of social media users and web content.

-French is used to debate, synthesize and summarize in cultural fields such as: cinema, theatre, museums, literature, gastronomy, philosophy, history, etc.

These days, flexible, multilingual communication skills are just as necessary as cultural preparation.

On the other hand, globalization is also affecting the job market in such a way that an ESADE graduate is competing not just with another graduate from Spain, but from all over the world - young people who are often multilingual and culturally sensitized by stays abroad.

At ESADE, students have the opportunity to acquire a third language at a level that will enable them to :

-complete their university education abroad (in a country where that language is spoken)

-take advantage of work opportunities abroad

-be at an advantage when applying for a job in a French company.

Short description

WORKLOAD DISTRIBUTION

Participatory sessions: 50 hours approximately + independent study

Content

#	Topic
1	<p>1. French in numbers and letters</p> <p>Communication objectives -to say hello in French -to spell -to know your classmates better -to be able to communicate in class</p> <p>Cultural/intercultural objectives -to discover France and francophone places through cultural elements -to say hello in France: almost an art</p> <p>Grammar objectives -the alphabet -verbs ending in ER</p> <p>Phonetics -To discover the accent in written French, to understand that not everything that is written is pronounced in French, to identify characteristic French sounds, the nasal vowels.</p> <p>Lexical objectives -the numbers (0 to 20) -expressions to say hello -the calendar (days and months)</p> <p>Learning strategies -transparent words or how to take advantage of the languages that I already know -reading strategies</p>
2	<p>2. French from here and elsewhere</p> <p>Communication objectives -to ask for and give personal information -to justify an opinion/choice</p> <p>Cultural/intercultural objectives -French culture with images -to discover Montréal -introduction to the francophone world -discovering Honoré de Balzac -the Eiffel Tower in data -to live in Morocco / French people in the world</p> <p>Grammar objectives -definite and indefinite articles -the articles before the name of a country -the pronoms toniques -gender and number of nouns -verbs ending in ER in the present (répéter, appeler, acheter, payer, etc.) -verbs être and avoir -the question words: Comment, pourquoi (pour / parce que)</p> <p>Phonetics -The interrogative intonation, the sounds</p>

#	Topic
2	é/è, the mute letters Lexical objectives -the countries -the numbers (from 20) -vocabulary of places of interest (art, music, gastronomy, literature, sport, etc.) -the seasons Learning strategies -listening strategies -reading strategies
3	3. My environment Communication objectives -to identify (a person, thing) -to ask for and to give personal information -to speak about your family -to characterize a person Cultural/intercultural objectives -evolution of the family in France -the family: intercultural view (Spain/France) -to discover the francophone area Grammar objectives -C'est... / Il est... -formation of the feminine of the adjective -prepositions in front of a country -the verb aller -the possessives -the negative sentence Phonetics -the difference in pronunciation for masculine and feminine adjectives Lexical objectives -family members -adjectives of character -some food -some professions -the nationalities -the civil status Learning strategies -vocabulary strategies (blacklists).
4	4. My hobbies Communication objectives -to interview -to look for information -to ask and to answer -to speak about leisure activities -to give your opinion about a work of art Cultural/intercultural objectives -to discover and to listen to francophone music -to explore francophone art (sculpture, architecture, street art, photos, painting, etc.) Grammar objectives -the position of the adjective -the contracted articles (with de and à) -the verb faire -the verbs ending in ER -the possessives -the question words: quel(les), quand, comment, combien, etc. -the 3 interrogative forms Phonetics -the sounds [i], [y] and [u] Lexical objectives -the expressions: moi aussi, moi non plus, moi si, moi non -leisure time -jouer à... / faire du... + leisure -the colours Learning strategies -reading strategies (to read out loud and consciously) -to learn listening to music (tips and resources) words.
5	5. Travel and holidays Communication objectives -to speak about your holidays -to present a francophone destination to go on holidays -to convince your classmates -to locate, to find your way around a city Cultural/intercultural objectives -francophone cities (Strasbourg, Nantes, Marseille, Beirut) -to discover the Mont Saint-Michel -to visit Alger -to know Versailles and its history Grammar objectives -the value of the pronoun ON -prepositions in front of a country -the verbs pouvoir and vouloir -the verbs most used in French -the verbs ending in IR-RE-OIR in the present tense (3 roots) -the verbs ending in IR (second group) -the prepositions of location -the negative with undefined quantities (pas de/d') -the prepositions before the seasons -the article partitif Phonetics -the liaison Lexical objectives -the expression: il y a / il n'y a pas -travel and holidays -leisure time (2) -means of transport -the weather Learning strategies -written production strategies (tricks and guidelines before, during and after writing) -the lexical strategies (how to organize the vocabulary on a mind map)

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Retake Exam	Retake	100.00%
Participation in program activities	Oral participation	Ordinary round	10.00%
Written and/or oral exams	Oral presentation (midterm exam)	Ordinary round	10.00%

Tool	Assessment tool	Category	Weight %
Quizzes/tests	Listening comprehension	Ordinary round	10.00%
Written and/or oral exams	Final oral exam	Ordinary round	20.00%
Participation in program activities	Asynchronous work	Ordinary round	10.00%
Quizzes/tests	Written and language exams	Ordinary round	15.00%
Written and/or oral exams	Final written exam	Ordinary round	25.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 2 (Optative)

BBA20 Year 3 (Optative)

BBA20 Year 1 (Optative)

BBA20 Year 4 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA23 Year 3 (Optative)

BBA23 Year 1 (Optative)

BBA23 Year 4 (Optative)

BBA23 Year 2 (Optative)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA25 Year 1 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI21 Year 4 (Optative)

DBAI21 Year 2 (Optative)

DBAI21 Year 3 (Optative)

DBAI21 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 2 (Optative)

DBAI23 Year 3 (Optative)

DBAI23 Year 1 (Optative)

DBAI23 Year 4 (Optative)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)

DBAI25 Year 1 (Optative)

GBD25-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD25 Year 3 (Optative)

GBD25 Year 1 (Optative)

GBD25 Year 4 (Optative)

GBD25 Year 2 (Optative)

GBD25 Year 5 (Optative)

GBL24-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)

GBL24 Year 2 (Optative)

GBL25-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)

GBL25 Year 1 (Mandatory)

GDL25-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

GDL25 Year 3 (Optative)

GDL25 Year 1 (Optative)

GDL25 Year 4 (Optative)

GDL25 Year 2 (Optative)

GDL25 Year 5 (Optative)

GED25-Bachelor in Law (Undergraduates: Law)

GED25 Year 3 (Optative)

GED25 Year 1 (Optative)

GED25 Year 4 (Optative)

GED25 Year 2 (Optative)

GEL25-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL25 Year 2 (Optative)

GEL25 Year 3 (Optative)

GEL25 Year 1 (Optative)

GEL25 Year 4 (Optative)