

Financial Markets and Financial Valuation

UGRA_013016

Departments	Department of Economics, Finance & Accounting
Teaching Languages	English and Spanish
ECTS	6
Teacher responsible	Lydia Ros Frizón - lydia.ros@esade.edu

Course Goals

After taking this course, students should be able to:

- Valuate the principal financial & real assets;
- Understand the main points for the creation of value for the shareholder;
- Model and structure skills so they are capable of applying them to capital budgeting processes;
- Be able to do company valuation and build a "Football Field" map.

Previous knowledge

The subjects included in pre-requisites.

Prerequisites

Introductory and compulsory courses in Accounting and Financial Analysis, Financial Economics, Microeconomics and Macroeconomics.

Recommended courses

- Introduction to Financial Markets
- Precourse of Financial Analysis

Teaching methodology

The course has been designed on three levels in order to promote understanding and the implementation of the basic concepts. The syllabus has therefore been designed to include:

1. Conceptual level: Concepts are formally presented and then applied by means of examples. In order to do so, students will be provided with materials that are used in class to develop each subject.
2. Self-learning level: Students will be given reading assignments on both conceptual and practical contents which will provide them with in depth knowledge of the topics that are covered in class.
3. Relational or group level: The course makes use of the case study methodology whereby students working in groups can analyze, propose and put forward solutions to the cases they have been assigned.

To facilitate the learning process, new materials have been added to the subject's website, which will be continuously adapted according to needs:

1. Short subtitled videos with basic concepts
2. Slides adapted to facilitate the monitoring of these videos
3. Simple examples and solution templates that help the student's autonomous work

Throughout the course the solutions to the exercises and cases carried out will be uploaded.

All regular sessions will last two or two and a half hours. In lecture sessions, we will focus on the content of the videos that the student should have previously seen on the general content website.

In practice sessions, students should apply these concepts to cases.

Description

Course contribution to program

For the students of this program, it is essential to be able to identify opportunities and threats for the creation of value in the company; know the different models for measuring value, understanding their advantages and limitations and being able to apply them to the selection of investments and resources for the company, identifying the contribution of Financial Management to the creation of value for the shareholder.

Short description

Learning how to value Financial & Real Assets, focussing on Company's Valuation

Bibliography

Berk, Jonathan & Peter De Marzo,, Corporate Finance, Pearson, Ed. 2023, ISBN-10: 1292446315 ISBN-13: 978-1292446318 (Book)

Brealey, Richard; Stewart Myers, Allen, Franklin and Edmans, Alex, Principles of Corporate Finance, McGraw-Hill Education, 2025 release, ISBN10: 1266215646 | ISBN13: 9781266215643 (Book)

Ross, Stephen A.; Westerfield, Randolph W.; Jaffe, Jeffrey; Jordan, Bradford., Corporate Finance, McGraw-Hill Education, 2024 release, ISBN10: 1264290055 | ISBN13: 9781264290055 (Book)

Damodaran, Aswath, The little book of valuation how to value a company, pick a stock, and profit, John Wiley & Sons, Inc. New Jersey, USA 2024, ISBN-10: 1394244401 ISBN-13: 978-1394244409 (Book)

Aswath Damodaran (Autor), Ignacio Moncada Garcia (Traductor), El pequeño libro de la valoración de empresas: Cómo valorar una compañía, elegir una acción y obtener ganancias, Deusto, 2021, ISBN-10: 8423432416 ISBN-13: 978-8423432417 (Book)

Aswath Damodaran, The Little Book of Valuation: How to Value a Company, Pick a Stock, and Profit, John Wiley & Sons Inc, ISBN-10: 1394244401 ISBN-13: 978-1394244409 (E-book)

Activities

In-class discussions and debates
Class participation

Written and/or oral exams
Final Exam

Case study resolution
Compulsory cases

Project development and presentation
Presentations in front of investors

Content

#	Topic
1	Block 1: Long-Term Financial Planning: Financial Balance Sheet & Financial Analysis; Balance sheet reorganization for valuation; Financial Planning
2	Block 2: Capital Budgeting: Free Cash Flow to the firm (FCFF); Capital Budgeting methods: Payback; Net Present Value (NPV); Internal Rate of Return (IRR); Advantages and disadvantages of the methods; Modified Internal Rate of Return (MIRR); Free Cash Flow to Equity (FCFE)
3	Block 3: Cost of Capital: Weighted Average Cost of Capital (WACC); Beta Asset & Beta Equity; CAPM & Cost of Equity; Cost of Debt; Optimal Financial Structure
4	Block 4: Company Valuation: Value versus Price; Valuation Methods: Discounted Cash Flow valuation; Dividends valuation; Multiples valuation; Enterprise Value & Equity Value

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Final Exam (needs a minimum of 5 over 10 to do the average with the continuous assessment)	Retake and ordinary round	65.00%
Individual or team exercises	Some individual "Homework" for each block	Retake and ordinary round	10.00%
Group project	Preparation of a case, in group, including a video and/ or alive presentation to potential investors	Retake and ordinary round	15.00%
Participation in program activities	Participation in regular classes	Retake and ordinary round	10.00%

PROGRAMS

GDL20-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
GDL20 Year 4 (Optative)

GEL19-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)
GEL19 Year 3 (Optative)

GEL23-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)
GEL23 Year 3 (Optative)