

Foreign Policy Strategies: case studies

UGRA_016136

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	6
Teacher responsible	Arnau Gallard Agusti - arnau.gallard@esade.edu

Course Goals

1. Be familiar with the concepts of national interests and foreign policy, and the processes of foreign policy decision-making.
2. Understand the main strategies available to foreign policy practitioners.
3. Use basic tools and frameworks to brief foreign policy decision makers.

Description

Short description

The aim of this course is to provide students with a comprehensive understanding of the main strategies utilized by contemporary foreign policy practitioners. Through the analysis of recent cases, students will critically evaluate the strengths and limitations of various policy instruments across multiple domains, including traditional diplomacy, economic measures, military force, and public diplomacy. Engaging in role-playing scenarios, students will be challenged to develop strategic policy responses to complex foreign affairs crises.

Activities

In-class discussions and debates

Written and/or oral exams

Role-play exercises and simulations

Teamwork

Group presentations

Readings

Case study resolution

Case study analyses

Content

#	Topic
1	National interests and foreign policy priorities
2	Decision-making in foreign policy
3	Bilateral diplomacy
4	Public diplomacy
5	Multilateral diplomacy
6	Foreign aid
7	Trade
8	Sanctions
9	Force
10	Intelligence, covert action & homeland security

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Final Exam	Ordinary round	33.33%
Group project	In-Class Presentations (in small groups)	Ordinary round	33.33%
In-class analysis and discussion of issues	Class Participation	Ordinary round	33.33%

PROGRAMS

G114-Global Governance Exchange Program (Undergraduates: Law)

G114 Year 1 (Optative)

GEL23-Bachelor of Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL23 Year 2 (Optative)