

## Macroeconomics in a Global Context

UGRA\_016392

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Department	Department of Economics, Finance and Accounting
Teaching Languages	English, Spanish, Catalan
ECTS	6
Teacher responsible	Domenech Ponsi, Josep - josep.domenech@esade.edu Comajuncosa Ferrer, Josep Manuel - josep.comajuncosa@esade.edu

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<b>Course objectives</b>	Understand how the aggregate economy works.  Understand economic news items found in the printed press, internet and television.  Understand specialized economic magazines and journals.  Be able to form a critical opinion regarding economic policies.
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<b>Prior knowledge</b>	Microeconomics
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<b>Prerequisites</b>	None
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<b>Recommended subjects</b>	Microeconomics
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<b>Teaching methodology</b>	Lectures and practical sessions  Teamwork
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### Description

<b>Course contribution to program</b>	General knowledge of the economic and social context.
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## Learning outcomes from the program

### BBA25-Grado en

### Dirección de

### Empresas (BBA) /

### Bachelor of Business

### Administration (BBA)

- Business management skills
- Recognize the economic, legal and social concepts that define the context in which companies and other organizations operate, their areas of action and their potential clients.
- Responsible leadership
  - Recognize the impact that business decisions have on the organizations themselves, on society and on the environment.
- Systemic thinking
  - Analyze business problems by using different tools, reference frameworks and perspectives in a comprehensive manner.

## Bibliography

Mankiw, Gregory: *Macroeconomía*. 10th edition. Antoni Bosch editor, 8494997963 (book)

## Activities

In-class discussions and debates

Written and/or oral exams

## Content

#	Module
1	Basic macroeconomic variables
2	Price indexes
3	The job market
4	The income-expenditure model and fiscal policy
5	Monetary policy
6	The IS-LM model
7	The aggregate demand-aggregate supply model
8	The open economy

## Assessment

Tool	Assessment tool	Category	%
Written and/or oral exams	Final exam	Ordinary call	40%
Written and/or oral exams	Mid-term exam	Ordinary call	30%

Tool	Assessment tool	Category	%
Teamwork	Team project	Ordinary call	20.00%
Written and/or oral exams	Participation	Ordinary call	10.00%
Written and/or oral exams	Re-sit exam	Extraordinary call	100.00%

## PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)  
 BBA20 Year 1 (Compulsory)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)  
 BBA25 Year 1 (Basic)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)  
 DBAI23 Year 1 (Compulsory)

DBAI25-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)  
 DBAI25 Year 1 (Basic)

GBD25-Double Degree in Business Administration and Law (Undergraduates: Law)  
 GBD25 Year 1 (Basic)

GBL25-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)  
 GBL25 Year 1 (Basic)