

## Liberal Arts Foundations

UGRA\_016667

---

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	3
Teacher responsible	Ferran Macipe Catalán - <a href="mailto:ferran.macipe@esade.edu">ferran.macipe@esade.edu</a>

---

### Course Goals

- . to understand the themes, the significance and the boundaries of Liberal Arts
- . to cultivate and appreciate the value of a well-rounded education as an end and as a means to make the most of one's professional specialization
- . to learn to think critically, creatively, ethically and cooperatively

Previous knowledge	No previous knowledge is required.
--------------------	------------------------------------

### Prerequisites

There are no prerequisites.

### Recomended courses

Any other course that takes students outside the business field of knowledge.

### Teaching methodology

The methodology will be subject to the overall goal of making students think, both in abstract terms and in connection to their own personal experiences. The professors' presentations, the discussions of assigned literary readings and the projections of art in class will all be considered opportunities for students to enhance their critical thinking, ethical thinking, creative thinking and other long-lasting soft skills.

### Description

### Course contribution to program

This course serves as the starting point for students liberal arts journey. Thanks to this course they are set off to this journey on much more equal terms regarding their humanistic knowledge and their understanding of the importance of the liberal arts.

### Short description

ESADE's Liberal Arts track stems from the conviction that, along with specialized skills, general knowledge is a prerequisite for the type of well-

rounded education needed to successfully navigate our complex and changing world.

As much as soon-to-be professionals, students are citizens and human beings, dimensions that demand a time and a space for their development and cultivation. The Liberal Arts exist to serve this need and contribute to the goal of a holistic education of people.

In this course we immerse ourselves in the varied, daring and complementary themes and viewpoints the humanities have to offer, and as we do that we learn to think critically, creatively, ethically and cooperatively. Thanks to these and other abilities acquired in the broad and far-sighted Liberal Arts courses, one can make the most of any other specialized course in business or law.

Besides an introduction to the array of topics that the liberal arts encompass, this is also a critical thinking course. The capacity to question, discern and reassess will be cultivated and expected.

## Activities

In-class discussions and debates

Written and/or oral exams

Teamwork

Threads

Readings

## Content

#	Topic
1	Introduction. Boundaries, themes and significance of Liberal Arts
2	Philosophy and thought
3	Appreciating nature and science
4	Sensibility for art and literature
5	Understanding the world
6	Self-knowledge
7	Citizenship and civic engagement
8	Conclusions. The ongoing Liberal Arts journey.

## Assessment

Tool	Assessment tool	Category	Weight %
In-class analysis and discussion of issues		Retake and ordinary round	35.00%
Individual or team exercises		Retake and ordinary round	30.00%
Written and/or oral exams		Ordinary round	35.00%
Written and/or oral exams		Retake	35.00%

## PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)  
 BBA20 Year 1 (Mandatory)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)  
 BBA25 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 1 (Mandatory)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)

DBAI25 Year 1 (Optative)

GBL25-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)

GBL25 Year 1 (Optative)