



TEACHING GUIDE - 2026-2027

Français 1

UGRA_004135

Departments	ELC - French Section
Teaching Languages	French
ECTS	4
Teacher responsible	Lise Brunel - lise.brunel@esade.edu Fatiha Chahi - fatiha.chahi@esade.edu

Course Goals

A series of specific objectives related to the development of language skills will be addressed.

A. Listening comprehension

Understand short audio and audio-visual materials related to familiar everyday situations.

This requires the ability to identify key information, follow simple instructions and recognise familiar words and expressions.

B. Oral production and interaction

Share basic personal information, talk about everyday life and take part in simple interactions in familiar contexts.

This requires the ability to introduce oneself, ask and answer simple questions, and provide basic information about one's identity, daily life and immediate environment.

C. Reading comprehension

Understand short, simple texts related to familiar topics.

This requires the ability to identify key information and use context to support comprehension.

D. Written production

Write short, simple texts related to familiar everyday topics, with basic coherence and appropriate use of the language studied.

This requires the ability to organise simple ideas and connect them using basic linking words appropriate to CEFR level A1.

To achieve these objectives, students must acquire the language competences corresponding to this level:

- Lexical competence:

use essential vocabulary appropriate to the level.

- Grammatical competence:

use basic grammatical structures with sufficient control to make meaning clear.

- Semantic competence:

organise meaning and express simple ideas using the linguistic resources acquired.

- Phonological competence:

pronounce familiar words and expressions clearly enough to be understood.

- Orthographic competence:

produce short written texts with generally understandable spelling and punctuation.

Competences developed:

Students develop perseverance, consistency and confidence in using French for basic everyday communication. They are able to understand and talk about familiar topics, ask simple questions and obtain information about other people and their daily lives.

Previous knowledge

Students are not expected to have prior knowledge of French. The course is designed for beginners and introduces the basic language skills needed for simple everyday communication.

Students with prior knowledge of French must take the placement test.

Prerequisites

No previous knowledge of French is required. Students with prior knowledge of French must take the placement test.

Teaching methodology

Participatory sessions:

- In-class sessions are conducted in small groups and require active student participation.
- Students practise comprehension of written, audio and audio-visual texts.
- Oral and written exercises are used to develop basic skills and consolidate grammatical structures and vocabulary.
- Students take part in simple communicative situations, exchange information, and complete written tasks individually or in groups.
- The instructor explains new structures and clarifies questions or doubts.

Independent study:

The course requires students to work regularly outside class in order to consolidate the material covered:

- Exercises to reinforce the assimilation of course content.
- Phonetic exercises.
- Preparation of short presentations.
- Independent study and practice of vocabulary and grammatical structures.
- Preparation for tests and exams.

Tutoring and feedback:

- Students receive feedback throughout the course on their learning progress.

Activities:

- Oral and written assignments, individually and in groups.
- Listening and reading comprehension activities.
- In-class work.
- Written tests and exams.
- Autonomous work on the course platform, where applicable.

Description

Course contribution to program

WHY LEARN FRENCH?

French is a global language, spoken across five continents.

According to the International Organisation of La Francophonie, French is now the fourth most widely spoken language in the world, with 396 million speakers. Current projections indicate that the number of French speakers could reach approximately 590 million by 2050.

French is also the second most widely learned foreign language in the world, with nearly 170 million learners.

It is a major language for business and the economy, and represents an asset for developing international academic and professional opportunities.

French plays an important role in international relations. It is an official or working language in several major international organisations, including the United Nations, the OECD, the International Olympic Committee, FIFA and the European Union.

French is also a significant digital language, ranked among the leading languages used on the Internet. Finally, French provides access to a wide range of cultural, intellectual and professional fields, including cinema, theatre, museums, literature, gastronomy, philosophy, history, fashion, luxury goods and the arts.

At Esade, students have the opportunity to progressively develop their French language skills according to their level. As they advance, this can help them to:

- pursue academic opportunities in French-speaking countries;
- access professional opportunities in French-speaking environments;
- strengthen their employability in French, Francophone or internationally oriented companies and organisations.

Short description

This course is designed for students with no previous knowledge of French or with very limited prior exposure to the language. It introduces the basic language skills needed to communicate in simple everyday situations and to build confidence from the first interactions. Students will learn how to greet others, introduce themselves, spell words and names, ask and answer basic questions, talk about family, personal information, hobbies, holidays and simple travel situations.

Through interactive activities, guided practice and introductory cultural

content, students will discover key aspects of France and the French-speaking world while developing essential vocabulary, pronunciation and grammatical structures. The course focuses on short oral and written productions, basic listening and reading comprehension, and strategies to support the first stages of learning French at CEFR level A1.

Content

#	Topic
1	1. French in Numbers and Letters Communication objectives: - Greet others in French. - Spell words and names. - Get to know classmates. - Use basic classroom language. Cultural and intercultural objectives: - Discover France and French-speaking places through cultural references. - Understand greeting practices in France. - Explore key facts and figures about France. Grammar objectives: - The French alphabet. - Regular -ER verbs. Phonetics: - Discover written accents in French. - Understand that not all written letters are pronounced in French. - Identify characteristic French sounds, including nasal vowels. Lexical objectives: - Numbers from 0 to 20. - Greetings and basic social expressions. - The calendar: days and months. Learning strategies: - Use transparent words and prior knowledge of other languages. - Develop basic reading strategies.
2	2. French in France and Around the World Communication objectives: - Ask for and give personal information. - Justify an opinion or a choice. Cultural and intercultural objectives: - Explore French culture through images. - Discover Montréal. - Be introduced to the French-speaking world. - Discover Honoré de Balzac. - Explore key facts and figures about the Eiffel Tower. - Discover French-speaking cultures around the world, with a focus on Morocco. Grammar objectives: - Definite and indefinite articles. - Articles before country names. - Stressed pronouns. - Gender and number of nouns. - Regular and spelling-change -ER verbs in the present tense: répéter, appeler, acheter, payer, etc. - The verbs être and avoir. - Question words: comment, pourquoi, pour and parce que. Phonetics: - Interrogative intonation. - The sounds é / è. - Silent letters. Lexical objectives: - Countries. - Numbers from 20 onwards. - Vocabulary related to places of interest: art, music, gastronomy, literature, sport, etc. - Seasons. Learning strategies: - Listening strategies. - Reading strategies.
3	3. My Environment Communication objectives: - Identify a person or an object. - Ask for and give personal information. - Talk about family. - Describe a person. Cultural and intercultural objectives: - Explore changes in family structures in France. - Compare family-related perspectives in Spain and France. - Discover the French-speaking world. Grammar objectives: - C'est... / Il est... - Formation of the feminine form of adjectives. - Prepositions before country names. - The verb aller. - Possessive adjectives. - Negative sentences. Phonetics: - Differences in pronunciation between masculine and feminine adjectives. Lexical objectives: - Family members. - Personality adjectives. - Some food items. - Selected professions. - Nationalities. - Marital status. Learning strategies: - Vocabulary strategies: word lists.
4	4. My Hobbies Communication objectives: - Conduct an interview. - Look for information. - Ask and answer questions. - Talk about leisure activities. - Express an opinion about a work of art. Cultural and intercultural objectives: - Discover and listen to music from French-speaking cultures. - Explore art from French-speaking cultures, including sculpture,

#	Topic
4	architecture, street art, photography and painting. Grammar objectives: - Position of adjectives. - Contracted articles with de and à. - The verb faire. - Regular -ER verbs. - Possessive adjectives. - Question words: quel, quelle, quels, quelles, quand, comment, combien, etc. - The three forms of questions. Phonetics: - The sounds [i], [y] and [u]. Lexical objectives: - Expressions: moi aussi, moi non plus, moi si, moi non. - Leisure activities. - Jouer à... / faire de... + leisure activity. - Colours. Learning strategies: - Reading strategies: reading aloud and reading consciously. - Learning through music: tips and resources.
5	5. Travel and Holidays Communication objectives: - Talk about holidays. - Present a French-speaking holiday destination. - Persuade classmates to choose a destination. - Locate places and find one's way around a city. Cultural and intercultural objectives: - Discover cities in France and the French-speaking world: Strasbourg, Nantes, Marseille and Beirut. - Discover Mont Saint-Michel. - Visit Algiers. - Learn about Versailles and its history. Grammar objectives: - Uses of the pronoun on. - Prepositions before country names. - The verbs pouvoir and vouloir. - Commonly used verbs in French. - Present tense of -IR, -RE and -OIR verbs with three stems. - Second-group -IR verbs. - Prepositions of place. - Negation with indefinite quantities: pas de / pas d'. - Prepositions before seasons. - Partitive articles. Phonetics: - Liaison. Lexical objectives: - Expressions: il y a / il n'y a pas. - Travel and holidays. - Additional leisure activities. - Means of transport. - Weather. Learning strategies: - Written production strategies: tips and guidelines before, during and after writing. - Lexical strategies: organising vocabulary in a mind map.

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Retake Exam	Retake	100.00%
Participation in program activities	Oral participation	Ordinary round	10.00%
Written and/or oral exams	Oral presentation	Ordinary round	10.00%
Quizzes/tests	Listening comprehension	Ordinary round	10.00%
Written and/or oral exams	Final oral exam	Ordinary round	20.00%
Participation in program activities	Asynchronous work	Ordinary round	10.00%
Quizzes/tests	Written and language exams	Ordinary round	15.00%
Written and/or oral exams	Final written exam	Ordinary round	25.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA20 Year 2 (Optative)

BBA20 Year 3 (Optative)

BBA20 Year 1 (Optative)

BBA20 Year 4 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA23 Year 3 (Optative)

BBA23 Year 1 (Optative)

BBA23 Year 4 (Optative)

BBA23 Year 2 (Optative)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA25 Year 2 (Optative)

BBA25 Year 3 (Optative)

BBA25 Year 1 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI21 Year 4 (Optative)

DBAI21 Year 2 (Optative)

DBAI21 Year 3 (Optative)

DBAI21 Year 1 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 3 (Optative)

DBAI23 Year 1 (Optative)

DBAI23 Year 4 (Optative)

DBAI23 Year 2 (Optative)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)

DBAI25 Year 1 (Optative)

DBAI25 Year 4 (Optative)

DBAI25 Year 2 (Optative)

DBAI25 Year 3 (Optative)

GBD25-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD25 Year 1 (Optative)

GBD25 Year 4 (Optative)

GBD25 Year 2 (Optative)

GBD25 Year 5 (Optative)

GBD25 Year 3 (Optative)

GBL24-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)

GBL24 Year 2 (Optative)

GBL25-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)

GBL25 Year 1 (Mandatory)

GDL25-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

GDL25 Year 1 (Optative)

GDL25 Year 4 (Optative)

GDL25 Year 2 (Optative)

GDL25 Year 5 (Optative)

GDL25 Year 3 (Optative)

GED25-Bachelor in Law (Undergraduates: Law)

GED25 Year 1 (Optative)

GED25 Year 4 (Optative)

GED25 Year 2 (Optative)

GED25 Year 3 (Optative)

GEL25-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL25 Year 2 (Optative)

GEL25 Year 3 (Optative)

GEL25 Year 1 (Optative)

GEL25 Year 4 (Optative)