TEACHING GUIDE - 2026-2027

Topics in International Economics

UGRA_009791

Departments	Department of Economics, Finance & Accounting
Teaching Languages	English
ECTS	2
Teacher responsible	Calin Gheorghe Arcalean - calin.arcalean@esade.edu

Course Goals

Develop an ability to (1) critically assess information in the business media regarding issues of major interest in the global economy and (2) use relevant economic data and theory to obtain a deeper understanding of such issues.

Prerequisits

Macroeconomics (introductory level), Microeconomics (introductory level),
Statistics (introductory level)

Teaching methodology

The course combines lecturing with student led actitivties, group work and independent study.

Description

Course contribution to program

Throughout the course students make active use of economic data and theory to shed light on major policy and business issues in the realm of the global economy. The course gives students the opportunity to actively participate by presenting their work and discussing relevant readings while building on the knowledge acquired in previous courses (Macroeconomics, Microeconomics, Managerial Economics, Econometrics etc).

Short description

Methodology:

The course combines lectures with individual and group assignments, both in class and independent.

Bibliography

There is no required textbook for this class. Some useful references are:

Krugman P., and Obstfeld M., International Economics: Theory and Policy, Addison-Wesley, eighth edition.

Obstfeld, M., and K. Rogoff, Foundations of International Macroeconomics, MIT Press, 1996.

Feenstra, R., Advanced International Trade: Theory and Evidence, Princeton

University Press, 2004

Readings and assignments will be distributed in class, by e-mail or posted on the class Moodle website.

Activities

In-class discussions and debates

Other

Quizzes/tests

Readings

Research work and projects

Content

#	Topic
1	Introduction
2	International flows: data and theory - Sources of comparative advantage at national, industry and business level - The effects on welfare and inequality - International factor movements
3	Policy issues and controversies. - Old and new arguments for protectionism - Managing international flows - Tackling global challenges
4	Sustainability in an interdependent world

Assessment

Tool	Assessment tool	Category	Weight %
Attendance and punctuality	Class participation and attendance	Retake and ordinary round	10.00%
In-class analysis and discussion of issues	In class assignments	Retake and ordinary round	20.00%
Group project	Group project	Retake and ordinary round	30.00%
Written and/or oral exams	Final exam	Retake and ordinary round	40.00%

PROGRAMS

AI26S-Exchange Program Bachelor in Business and Artificial Intelligence (Undergraduates: Business)
- AI26S Year 1 (Optative)

B13-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
- B13 Year 1 (Optative)

B13S-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
- B13S Year 1 (Optative)

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
- BBA20 Year 3 (Optative)
- BBA20 Year 4 (Optative)
- BBA20 Year 2 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
- BBA23 Year 2 (Optative)
- BBA23 Year 3 (Optative)
- BBA23 Year 4 (Optative)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)
- BBA25 Year 1 (Optative)
- BBA25 Year 2 (Optative)
- BBA25 Year 3 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
- DBAI23 Year 3 (Optative)
- DBAI23 Year 2 (Optative)
- DBAI23 Year 4 (Optative)
- DBAI23 Year 1 (Optative)

GMC25-Global Manager Certificate (Undergraduates: Business)
- GMC25 Year 1 (Optative)