TEACHING GUIDE - 2026-2027

Geopolitics and Economy of Latin America

UGRA_015354

Departments	Department of Society, Politics and Sustainability, Global Governance
Teaching Languages	English
ECTS	3
Teacher responsible	Nicolas Pierre Foucras - nicolaspierre.foucras@esade.edu

Course Goals

The course aims to offer a general overview of the social, economic, political and cultural context in Latin American countries. The local and regional specific dynamics have evolved rapidly in recent years due to the internationalization of countries but also given the fact that new foreign and domestic players have emerged (or have strengthened). It will be therefore important to understand the specificities of the regional environment in order to analyse trends but also to analyse current developments.

Teaching methodology

The course will be offered online since the professor is based at the University TEC de Monterrey (Mexico).
The course is intended to be participatory. It will be based on the one hand on a theoretical part in charge of the professor and on the participation of students through two mini oral presentations. In addition, students will have to carry out team research work on a subject of their choice and related to the subject.

Description

Course contribution to program

Learning outcomes:

•Understand the dynamics of the different forces that prevail in the Latin-American (LA) context: Gouvernments, sub-entities, regional blocks, private sector, civil society, criminal organizations (TCO), etc.

•Evaluate and understand the fundamental features within the region

•Understand the social, political, economic, cultural and institutional factors

•Understand the place of LA countries in the global system of international economy

•Analyse patterns of alliance-making and the dynamics of cooperation and confrontation among LA countries

•Develop the ability to evaluate the impact of key environmental factors

Activities

Teamwork
Two mini oral presentations

Research work and projects
Students will form work teams to carry out mini research work on a theme of their choice

Assessment

Tool	Assessment tool	Category	Weight %
Group project	Mini oral team presentation about “the main challenges facing Latin American countries ”	Ordinary round	25.00%
Group project	Mini oral team presentation on the theme “the internationalization strategies of Latin American countries”	Ordinary round	25.00%
Group project	Team research work on a subject chosen by the students	Ordinary round	50.00%

PROGRAMS

ENGAL25-ENGAGE.EU (Undergraduates: Law)
- ENGAL25 Year 1 (Optative)

GDL20-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)
- GDL20 Year 2 (Optative)
- GDL20 Year 3 (Optative)

GEL19-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)
- GEL19 Year 3 (Optative)
- GEL19 Year 4 (Optative)
- GEL19 Year 1 (Optative)
- GEL19 Year 2 (Optative)

GEL23-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)
- GEL23 Year 4 (Optative)
- GEL23 Year 1 (Optative)
- GEL23 Year 2 (Optative)
- GEL23 Year 3 (Optative)