esade

TEACHING GUIDE - 2026-2027

Business Law I

UGRA_016391

Departments	Department of Law
Teaching language	English, Spanish, Catalan
ECTS	6
Lead faculty	Martinez Jordi, Adell - jordi.adell1@esade.edu

Course goals

Upon successfully completing this subject, students will have acquired the essential decision-making skills in the legal realm related to business activity, developing the basic criteria to be able to understand and value advice from legal professionals and their actions.

Previous knowledge

No prior legal knowledge or training in business administration is required to successfully complete this subject.

Prerequisites

There are no specific prerequisites to enroll in this subject.

Teaching methodology

This subject combines lecture classes, in which faculty present and discuss various legal concepts, and practical sessions, in which students work in teams to reflect on and apply the concepts addressed in lectures to different simulated situations.

Description

Course contribution to the program

This subject provides students with a basic understanding of the legal regulations which apply to their strategic decisions and business management efforts. Consequently, by offering this subject at the start of the program, students will be able to apply this content as they further develop their competencies throughout the program.

Short description

This subject provides students with insights on required legal structures and the limits they have to consider when initiating or further developing any business economic activity.

Program learning outcomes

BBA25-*Grado en Dirección de Empresas* (BBA) / Bachelor of Business Administration (BBA)

- Business management skills
  - Become familiar with the economic, legal, and social concepts which define the business context and that of other organizations, as well as their respective areas of action and potential clients.
  - Apply key concepts and tools to different business management areas to explain a given problem related to the business context.

Bibliography

Adell Martínez, Jordi (2021): *Manual de derecho mercantil para la dirección empresarial*. Wolters Kluwer (book)

Muñoz Pérez, Ana F. *et al.* (2018): *Handbook of Spanish Business Law*. Tecnos (for English-language sections) (book)

Sánchez Calero, Fernando (2024): *Principios de Derecho Mercantil*. Thomson Aranzadi (book)

Activities

Quizzes
Students can take quizzes to keep track of their progress and further explore the concepts taught in class. Thus, students will be able to see the correct answers with detailed explanations.

Case studies
Four practical class sessions will enable students to learn how to apply the theoretical concepts taught in lecture classes to different simulated cases.

Content

#	Module
1	Introduction to Business Law
2	Corporate Law
3	Industrial Property Rights Law
4	Competition (Antitrust) Law
5	Business contracts
6	Law related to business crises

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	Students will be assessed by means of two exams on how well they have assimilated the subject content.	Retake and ordinary round	70.00%
Participation in learning activities	Case studies: Students' assessment also includes their participation in the four case studies carried out as part of this subject.	Retake and ordinary round	30.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 1 (Compulsory)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA25 Year 1 (Basic)

DABI25-Double Degree in Business Administration and Business & Artificial Intelligence (Undergraduates: Business)
DBAI25 Year 2 (Basic)

GBL25-Double Degree in Business Administration & Global Governance, Economics and Legal Order (Undergraduates: Business)
GBL25 Year 1 (Basic)