esade

TEACHING GUIDE – 2026-2027

Macroeconomics in a Global Context

UGRA_016392

Department	Department of Economics, Finance and Accounting
Teaching language	English, Spanish, Catalan
ECTS	6
Lead faculty	Comajuncosa Ferrer, Josep Manuel - josep.comajuncosa@esade.edu

Course goals

Understand how the aggregate economy works.

Understand economic news found in the printed press, internet and on television.

Understand specialized economic magazines and journals.

Be able to form a critical opinion regarding different economic policies.

Previous knowledge

Microeconomics

Prerequisites

None

Methodology

Lectures and practical sessions

Teamwork

Description

Course contribution to the program

General knowledge of the economic and social context.

Learning outcomes from the program

BBA25-Grado en Dirección de Empresas (BBA) / *Bachelor of Business Administration* (BBA)

- Business management skills
  - Recognize the economic, legal and social concepts that define the context in which companies and other organizations operate, their areas of action and their potential clients.
- Responsible leadership
  - Recognize the impact that business decisions have on the organizations themselves, on society and on the environment.
- Systemic thinking
  - Analyze business problems by using different tools, reference frameworks and perspectives in a comprehensive manner.

Bibliography

Mankiw, N. Gregory: *Macroeconomía*. 10th edition. Antoni Bosch Editor, 8494997963 (book)

Activities

In-class discussions and debates

Written and/or oral exams

Content

#	Module
1	Basic macroeconomic variables
2	Price indexes
3	The job market
4	The income-expenditure model and fiscal policy
5	Monetary policy
6	The IS-LM model
7	The aggregate demand-aggregate supply model
8	The open economy

Assessment

Tool	Assessment tool	Category	Weight %
Written and/or oral exams	FINAL EXAM	Ordinary round	40.00%
Written and/or oral exams	MID-TERM EXAM	Ordinary round	30.00%

Tool	Assessment tool	Category	Weight %
Teamwork	TEAM PROJECT	Ordinary round	20.00%
Written and/or oral exams	PARTICIPATION	Ordinary round	10.00%
Written and/or oral exams	RE-SIT EXAM	Retake	100.00%

PROGRAMS

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA20 Year 1 (Compulsory)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)
BBA25 Year 1 (Basic)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
DBAI23 Year 1 (Compulsory)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)
DBAI25 Year 1 (Basic)

GBD25-Double Degree in Business Administration and Law (Undergraduates: Law)
GBD25 Year 1 (Basic)

GBL25-Double Degree in Business Administration and Global Governance, Economics and Legal Order (Undergraduates: Business)
GBL25 Year 1 (Basic)