TEACHING GUIDE - 2026-2027

Spontaneous Speech: Building Confidence in Public Speaking & Debates

UGRA_016583

Departments	ELC - English Section
Teaching Languages	English
ECTS	3
Teacher responsible	Victoria Josephine O'Dea - victoria.odea@esade.edu
	Lydia Frances Muriel Pollock - lydia.pollock@esade.edu

Course Goals

Understand key principles of effective speaking.
Develop skills for spontaneous speech and impromptu speaking.
Enhance abilities in structuring and delivering arguments.
Improve reasoning skills in spontaneous contexts.
Build confidence in public speaking and in front of an audience.
Engage audiences with persuasive communication.
Gain confidence in responding to unplanned questions and challenging situations.

Teaching methodology

This course is designed to help students build confidence in speaking and reasoning through the practice of spontaneous speech. Students will learn techniques for thinking on their feet, structuring arguments, and delivering speeches or their opinion with clarity and conviction. The course includes interactive exercises, impromptu speaking sessions, and practice in reasoning to enhance students' ability to communicate effectively in various settings. Emphasis is placed on overcoming anxiety, developing persuasive communication skills, and engaging audiences. Special focus will be given to spontaneous speaking, helping students to respond confidently and effectively in unplanned and challenging situations, defend their opinions, and build confidence in public speaking or in front of an audience.

Content

#	Topic
1	Course Summary: This course is designed to help students build confidence in speaking and reasoning through the practice of spontaneous speech. Students will learn techniques for thinking on their feet, structuring arguments, and delivering speeches or their opinion with clarity and conviction. The course includes interactive exercises, impromptu speaking sessions, and practice in reasoning to enhance students' ability to communicate effectively

#	Topic
1	in various settings. Emphasis is placed on overcoming anxiety, developing persuasive communication skills, and engaging audiences. Special focus will be given to spontaneous speaking, helping students to respond confidently and effectively in unplanned and challenging situations, defend their opinions, and build confidence in public speaking or in front of an audience. Main Objetives: Understand key principles of effective speaking. Develop skills for spontaneous speech and impromptu speaking. Enhance abilities in structuring and delivering arguments. Improve reasoning skills in spontaneous contexts. Build confidence in public speaking and in front of an audience. Engage audiences with persuasive communication. Gain confidence in responding to unplanned questions and challenging situations.

Assessment

Tool	Assessment tool	Category	Weight %
Other	80% attendance is compulsory to sit the final exam.	Ordinary round	
Other	The last day of the course is the final oral exam. Attendance is compulsory.	Ordinary round	
Learning journal		Ordinary round	30.00%
Other		Ordinary round	30.00%
Written and/or oral exams		Retake and ordinary round	40.00%
Written and/or oral exams		Retake	100.00%
Written and/or oral exams	Retake	Retake	

PROGRAMS

AI26-Exchange Program Bachelor in Business and Artificial Intelligence (Undergraduates: Business)
- AI26 Year 1 (Optative)

B13-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
- B13 Year 1 (Optative)

B13S-Exchange Program Bachelor of Business Administration (BBA) (Undergraduates: Business)
- B13S Year 1 (Optative)

BBA20-Bachelor of Business Administration (BBA) (Undergraduates: Business)
- BBA20 Year 4 (Optative)
- BBA20 Year 2 (Optative)
- BBA20 Year 3 (Optative)
- BBA20 Year 1 (Optative)

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)
- BBA23 Year 4 (Optative)
- BBA23 Year 2 (Optative)
- BBA23 Year 3 (Optative)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)
- BBA25 Year 3 (Optative)
- BBA25 Year 1 (Optative)
- BBA25 Year 2 (Optative)

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
- DBAI21 Year 4 (Optative)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)
- DBAI23 Year 2 (Optative)
- DBAI23 Year 3 (Optative)
- DBAI23 Year 1 (Optative)
- DBAI23 Year 4 (Optative)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)
- DBAI25 Year 4 (Optative)
- DBAI25 Year 2 (Optative)
- DBAI25 Year 3 (Optative)

GEL19-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)
- GEL19 Year 3 (Optative)
- GEL19 Year 4 (Optative)

GEL23-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)
- GEL23 Year 1 (Optative)
- GEL23 Year 4 (Optative)
- GEL23 Year 2 (Optative)
- GEL23 Year 3 (Optative)

GEL25-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)
- GEL25 Year 2 (Optative)

GEL25 Year 4 (Optative)

GEL25 Year 3 (Optative)

GEL25 Year 1 (Optative)

N90-BI Norwegian Business School (Summer School: Business)

N90 Year 1 (Optative)