TEACHING GUIDE - 2026-2027

Managing Social Challenges in Action - SUD II

UGRA_016662

Departments	Department of Society, Politics and Sustainability
Teaching Languages	English
ECTS	1
Teacher responsible	Alícia Palmero Cervós - alicia.palmero@esade.edu

Course Goals

The course objective is to resume and raise the interest of young people in working as a management consultant in a developing countries to carry out professional collaborations.

Specifically, students will review different transversal and thematic areas of management and social research that, applied to cooperation to development, scontribute to empowerment processes and the promotion of social justice within the organizations partnered with Esade SUD.

Therefore, in this subject, we will work from a more practical perspective. Reviewing management tools applied to development projects that will allow them to carry out their projects.

Developed competencies:

- Be able to acquire, understand and structure knowledge critically.
- Be able to develop strategic thinking and systemic thinking.
- Be able to contribute to organizations assuming corporate citizenship.
- Solidarity empathy. Educate the gaze in tune with human problems. Commitment capacity.

Previous knowledge

The knowledge acquired in the elective course "Global Justice in Action - SUD I" that students must review to prepare the first evaluative element.

Prerequisits

Students must have passed the elective course "Global Justice in Action - SUD I". This elective is only intended for the preparation of student candidates for the SUD Internship program.

Teaching

Lectures.
Practical cases and exercises.

methodology

Team work.
Readings.

Description

Course contribution to program

This course is part of the elements in the preparation of those 3rd and 4th year GEL, 4th year GDL and 4th and 5th year GBD students who intend to carry out Esade's SUD Internship program.

The subject makes sense as a continuation of the training process initiated in "Global Justice in Action (SUD I)".

Bibliography

Alejandro Carpentier, El reino de este mundo (Book)
Eduardo Galeano, Las venas abiertas de América Latina (Book)
Gioconda Belli, La mujer habitada (Book)
Sergio Ramírez, Margarita, está linda la mar (Book)
Juan Rulfo, Pedro Páramo (Book)
Mario Vargas Llosa, La fiesta del chivo (Book)
Juan Gabriel Vasquez, El ruido de las cosas al caer (Book)
Ernesto Che Guevara, Diarios de motocicleta (Book)
Isabel Allende, La casa de los espíritus (Book)
Mario Vargas Llosa, El sueño del celta (Book)
Héctor Abad Faciolince, El olvido que seremos (Book)
Laura Esquivel, Como agua para chocolate (Book)

Activities

In-class discussions and debates

Teamwork

Presentations

Essays

Content

#	Topic
1	
2	
3	
4	

Assessment

Tool	Assessment tool	Category	Weight %
Individual or team exercises	Essay (a minimum score of 5/10 is required to pass the coruse)	Ordinary round	40.00%
Individual or team exercises	Individual or team exercises (home or in class)	Ordinary round	40.00%
In-class analysis and discussion of issues	Participation	Retake and ordinary round	20.00%
Attendance and punctuality	To pass this course every student must make sure that ATTENDS AT LEAST 80% of the classes. The pending 20% is for emergencies (such as feeling sick, doctor appointments,...).	Ordinary round	0.00%

PROGRAMS

DBAI21-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

- DBAI21 Year 1 (Mandatory)
- DBAI21 Year 4 (Mandatory)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)

- GBD23 Year 4 (Optative)

GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

- GDL23 Year 4 (Optative)

GEL23-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)

- GEL23 Year 1 (Optative)
- GEL23 Year 3 (Optative)