

Probono Social Consulting by Esade Alumni 26-27

UGRA_017184

Departments	Department of Strategy & General Management
Teaching Languages	English
ECTS	2
Teacher responsible	Alfred Ignasi Vernis Domènech - alfred.vernis@esade.edu

Teaching methodology

La asignatura optativa "Pro-bono Social Consulting" se constituye como un modelo ejemplar de Aprendizaje-Servicio al establecer un vínculo curricular directo entre la formación académica, la realidad social y el desarrollo de valores éticos.

En lugar de ser una actividad periférica, el servicio está integrado en el plan de estudios como una asignatura optativa con 2 créditos, permitiendo que los contenidos y competencias técnicas de consultoría se apliquen en un servicio solidario real.

A través de un trabajo en red con entidades sociales nacionales e internacionales, se garantiza que el esfuerzo de los alumnos responda a una necesidad diagnosticada y sentida en la comunidad, transformando la experiencia de aprendizaje en un espacio de intervención práctica con impacto social tangible.

Activities

In-class discussions and debates

Fieldwork

Visit, interviews and presentations in NGOs

Teamwork

Presentations

Content

#	Topic
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Assessment

Tool	Assessment tool	Category	Weight %
Group project		Ordinary round	80.00%
Attendance and punctuality		Ordinary round	20.00%

PROGRAMS

BBA23-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA23 Year 1 (Mandatory)

BBA25-Bachelor of Business Administration (BBA) (Undergraduates: Business)

BBA25 Year 1 (Mandatory)

DBAI23-Double Degree in Business Administration and Artificial Intelligence for Business (Undergraduates: Business)

DBAI23 Year 1 (Mandatory)

DBAI25-Double Degree in Business Administration and Business and Artificial Intelligence (Undergraduates: Business)

DBAI25 Year 1 (Mandatory)

GBD20-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD20 Year 2 (Optative)

GBD20 Year 5 (Optative)

GBD20 Year 3 (Optative)

GBD20 Year 1 (Optative)

GBD20 Year 4 (Optative)

GBD23-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD23 Year 2 (Optative)

GBD23 Year 5 (Optative)

GBD23 Year 3 (Optative)

GBD23 Year 1 (Optative)

GBD23 Year 4 (Optative)

GBD25-Double Degree in Business Administration and Law (Undergraduates: Law)

GBD25 Year 2 (Optative)

GBD25 Year 5 (Optative)

GBD25 Year 3 (Optative)

GBD25 Year 1 (Optative)

GBD25 Year 4 (Optative)

GDL20-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

GDL20 Year 3 (Optative)

GDL20 Year 4 (Optative)

GDL20 Year 2 (Optative)

GDL20 Year 5 (Optative)

GDL23-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

GDL23 Year 4 (Optative)

GDL23 Year 2 (Optative)

GDL23 Year 5 (Optative)

GDL23 Year 3 (Optative)

GDL23 Year 1 (Optative)

GDL25-Double Degree in Law and Global Governance, Economics and Legal Order (Undergraduates: Law)

GDL25 Year 4 (Optative)

GDL25 Year 2 (Optative)

GDL25 Year 5 (Optative)

GDL25 Year 3 (Optative)

GDL25 Year 1 (Optative)

GED20-Bachelor in Law (Undergraduates: Law)

GED20 Year 4 (Optative)

GED20 Year 2 (Optative)

GED20 Year 1 (Optative)

GED20 Year 3 (Optative)

GED25-Bachelor in Law (Undergraduates: Law)

GED25 Year 2 (Optative)

GED25 Year 1 (Optative)

GED25 Year 3 (Optative)

GED25 Year 4 (Optative)

GEL23-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL23 Year 2 (Optative)

GEL23 Year 3 (Optative)

GEL23 Year 1 (Optative)

GEL23 Year 4 (Optative)

GEL25-Bachelor in Global Governance, Economics and Legal Order (Undergraduates: Law)

GEL25 Year 3 (Optative)

GEL25 Year 1 (Optative)

GEL25 Year 4 (Optative)

GEL25 Year 2 (Optative)