Terms and Conditions
Esade Career Impact Program for Media Professionals

2027 Edition

1. Description

Esade Foundation invites applications from experienced media professionals who are motivated to study at Esade in order to broaden their knowledge, improve their professional performance and contribute to the development of society. To this end, Esade Foundation is launching the Esade Career Impact Program for Media Professionals, which covers the full tuition fees for the four selected candidates to undertake one of the programs listed in section 3 of these terms and conditions, with the aim of facilitating their participation.

2. Rationale

The Esade Career Impact Program reflects Esade Foundation's commitment to public debate, an area in which media professionals play a prominent role in disseminating information, research and knowledge, and whose work fosters dialogue, tolerance and social impact. Esade is particularly interested in the participation of these professionals in its programs through the Esade Career Impact Program, as it enables the academic community to benefit from their contributions and perspectives in the classroom and on campus, while allowing these professionals to acquire the knowledge and values needed to enhance their day-to-day work. This is an inherently demanding profession that currently faces numerous challenges, including job insecurity and the erosion of its public image.

3. Programs included in the Esade Career Impact Program

- Programme for Management Development - PMD - Spanish-language edition
- Executive Master in Digital Business, Innovation & Entrepreneurship - English-language edition

4. Target applicants and general eligibility requirements

Full-time practicing media professionals*, with a university degree or equivalent qualification and more than ten years of experience, who wish to broaden their knowledge through an Esade Executive Education program in order to improve their professional performance, in line with Esade's mission and values. Applicants must have a distinguished professional track record and be recognized in areas in which Esade has expertise, such as economics, finance, management, communication, business administration, people management, social sciences, marketing, sales, innovation, digitalization, operations or education.

(*) The selected applicant must still be working as a journalist for the same or another media organization when the program begins.

5. Application process

Applicants wishing to take part in the Esade Career Impact Program must send their application and all documentation required for the selection process to: esadenews@esade.edu

Required documentation

- Certified copy of the applicant's Spanish national identity document (DNI).
- Certified copy of the university qualification expressly recognized as equivalent and granting access to postgraduate or second-cycle studies.
- A brief CV enabling other achievements relevant to the admission profile to be assessed, together with the corresponding supporting documentation (awards, distinctions, etc.).
- Five work samples (audio recordings, videos or written pieces).
- A letter from the director/editor of the media organization where the applicant works, explaining the reasons for endorsing the application to the program.
- A brief essay explaining the applicant's reasons for wishing to take part in the Esade Career Impact Program.

6. Application and decision dates

- Call for applications: 2027 Edition
- Application deadline: January 15, 2027
- Decision date (and publication of the decision): February 15, 2027
- All documentation must be sent to: esadenews@esade.edu

7. Tuition fee award

Each academic year, the General Management, assisted by its executive bodies, will determine the total amount allocated to the Esade Career Impact Program and appoint a Selection Committee. After reviewing the merits and CVs submitted, the Committee will select the applicants whose full tuition fees for the chosen program will be covered by the Esade Career Impact Program.

8. Participation requirements

Applicants undertake to comply with the following obligations:

a. At the request of Esade Foundation, applicants must substantiate, by means of original or certified documents, any information submitted during the selection process as photocopies or electronic files. Esade Foundation may also request certificates supporting any information included in the applicant's CV.
b. Complete the planned course of study in accordance with the application submitted. Applicants receiving the Esade Career Impact tuition fee award must begin their studies in the corresponding program intake and complete them within the timeframe established in the study plan.
c. Selected applicants must immediately notify Esade Foundation of any change to their home address. They must also report any change of postal or email address while benefiting from the award.
d. If a selected applicant fails to fulfill the above commitments, Esade Foundation reserves the right to request reimbursement of the amounts covered, without prejudice to any other legal action available to it.

9. Data protection

In accordance with Regulation (EU) 2016/679, Spanish Organic Law 3/2018 and all other applicable legislation, Esade Foundation informs applicants that it will create a personal-data database containing the information they provide.

Esade Foundation, with registered office at Avenida de Pedralbes 60-62, 08034 Barcelona, will be the data controller for the personal data collected in the application and the supporting documentation, follow-up information, data entered in the questionnaire provided upon completion of the program, and the results of the applicant's assessment, for the purposes set out below.

Basic information on the processing of applicants' personal data:

Controller: Esade Foundation

Data processed: Data provided through the application form and, where applicable, data generated during the assessment, selection, tuition fee award and program participation processes.

Purposes of processing and legal bases:

- To assess the application and manage the program selection process, including verification of the eligibility requirements and communication of the results. Legal basis: taking steps at the applicant's request prior to entering into a contract and, where applicable, performance of the legal relationship arising from participation in the program.

- To verify that the applicant continues to meet the requirements throughout the entire period covered by the tuition fee award. Legal basis: performance of the legal relationship and compliance with applicable legal obligations.

- To send informational and marketing communications from Esade Foundation about other content and services, including education and courses (undergraduate, postgraduate and executive education), events and conferences, publications and newsletters, alumni activities, competitions and related services. Esade Foundation will send informational and marketing communications only where the applicant has given express consent on the application form; this consent may be withdrawn at any time. Legal basis: the data subject's consent.

Recipients: The teams and individuals involved in assessing and managing the program may access applicants' data, as may, where applicable, third parties providing services to Esade (e.g. technology support, communications and event organization) with whom Esade has entered into the data-processing agreements required by law.

Data subject rights: Applicants may exercise their rights of access, rectification and erasure, as well as request restriction of the processing of their personal data, object to its processing, request data portability, not be subject to automated individual decision-making where applicable, and withdraw their consent at any time without affecting the lawfulness of processing based on consent before its withdrawal, by contacting the Data Protection Officer at dpo@esade.edu.

Data retention: Data will be retained while the application is being processed and, where applicable, for the duration of participation in the program and for the periods necessary to comply with legal obligations or address potential liabilities. For purposes based on consent, data will be retained until that consent is withdrawn.

Further information on the data protection policies is available at:
https://www.esade.edu/en/personal-data-protection

10. Acceptance of the terms and conditions

Submission of an application implies the applicant's express and unconditional acceptance of these terms and conditions, as well as waiver of any claim. It also entails granting the necessary authorization for Esade Foundation to include the applicant's data in the database of applicants for the Esade Career Impact Program and to disclose such data to the persons, organizations or institutions involved in the applicant selection process.

11. Taxation

The tuition fee award is subject to the tax legislation in force at any given time. Selected applicants are responsible for including it in their taxable income in accordance with the applicable regulations.

Appendices

The application form for participation in the Career Impact Program, together with certain additional specific instructions, is attached as an appendix to these terms and conditions.