

Position Announcement

Tenure-Track Faculty Position¹ in Consumer Research (Department of Marketing Management)

ESADE Business School seeks to appoint an **Assistant Professor in Consumer Research** with a strong background in consumer behaviour &, market research. The position for a full-time faculty member in the Department of Marketing Management will be made in September 2010.

Applicants are expected to contribute to both theoretical and applied aspects of Research. In addition, they will be expected to play an active role in both our graduate and undergraduate courses as well as in our Executive Education programmes, depending on their academic rank (assistant or associate).

The successful candidate should have a PhD and noteworthy intellectual contributions and teaching qualifications. Possible areas of expertise could be in: consumer behaviour, market segmentation, market research and expert in quantitative methods.

The Department of Marketing Management at ESADE (<http://www.esade.edu>) is organized into knowledge *creation clusters*. A creation cluster is the nucleus of intellectual creation regarding a specific topic. Each cluster is formed by a professor, academic collaborators, and a leader, expert in the area and whose role it is to stimulate, support and channel the group's work. The Marketing Management Department, involved directly with these clusters, follows a research plan based on the advice of the faculty, while simultaneously emphasizing trends regarding consumer behavior, retail and distribution, brand and marketing metrics.

The Department of Marketing Management contributes to each program, offering introductory courses, required elective courses and optional courses related to the clusters and fields of research.

The successful candidate will play a key role in developing further the research-driven postgraduate programs in this area and in disseminating research results through publications, conferences and teaching.

ESADE is a member of the Universitat Ramon Llull and has facilities in Madrid and Barcelona. It runs a wide range of business courses at degree and postgraduate levels in Spanish and English in Europe and Latin America. ESADE has co-operation agreements with many top universities around the globe. **ESADE Business School**, consistently recognised as one of the world's leading business schools; **europaen ranked no. 7** business school, Financial Times, January 2009; **europaen ranked no. 2** School in corporate social responsibility; Aspen Institute, October 2007; **globally ranked no. 6** non-US school, Business Week, October 2008; **europaen ranked no. 1** EMBA programme, The Wall Street Journal, October 2008; **globally ranked no. 8** Customized programs in Executive Education, Financial Times, May 2009.

¹ ESADE Business School is an affirmative action/ equal opportunity employer

The salary for this position will be competitive. Further details on compensation will be provided to qualified candidates. On top of the gross salary, assistance will be given towards the cost of relocation.

Speaking Spanish is not a requirement. For non Spanish-speaking candidates support in learning Spanish will be provided by ESADE Language School.

Informal enquiries, which will be treated in strict confidence, can be addressed to Monica Casabayó, Associate Professor of the Department of Marketing Management of ESADE (monica.casabayo@esade.edu).

Formal applicants should send:

- Curriculum vitae
- A letter setting out the candidate's research and teaching experience
- Two or three recent publications
- Materials documenting the candidate's university teaching
- Three letters of recommendation

All this information should be sent to Silvia Espin, Manager for Faculty Development at ESADE Business School, by e-mail (facultypositions@esade.edu) or alternatively by mail to the attention of Silvia Espin at:

ESADE Business School
Avenida Pedralbes 60-62
E-08034 Barcelona (Spain)

The committee will begin reviewing applications on July 2009, and will continue until the position is filled. Materials submitted as part of an application cannot be returned.