

Barcelona Accounting Summer Workshop 2025

Barcelona, June 27th, 2025

8:45 – 9:00	Registration	
9:00 – 9:15	Opening & Welcome	
9:15 – 10:15	KEYNOTE SPEECH Elizabeth Blankespoor (U Washington)	GenAI in Corporate Financial Communications and Capital Markets
10:15 – 11:15	Presenter: Iván Marinovic (Stanford University) Discussant: Lucas Mahieux (Tilburg University)	Explaining the Compensation of Superstar CEOs: The Case of Elon Musk
11:15 – 11:45 Coffee Break		
11:45 – 12:45	Presenter: Clara Chen (University of Illinois at Urbana-Champaign) Discussant: Oscar Timmermans (LSE / Wharton)	Consequences of Meeting or Missing ESG Targets in CEO Bonus Contracts
12:45 – 14:00 Lunch		
14:00 – 15:00	Presenter: TBD Discussant: Ulf Brüggemann (Humboldt-Universität zu Berlin)	Fifty Shades of Pink: Disclosure Credibility and Capital Formation under the Alternative Reporting Standard
15:00 – 16:00	Presenter: Jasmijn Bol (Tulane University) Discussant: Katlijn Haesebrouck (Maastricht University)	Co-creation with Generative Artificial Intelligence
16:00 – 16:30 Coffee Break		
16:30 – 17:30	Presenter: Fabrizio Ferri (University of Miami) Discussant: François Brochet (Boston University)	Searching for Directors
Workshop Wrap up		
20:00 - Dinner at "La Ciudadela Restaurant"		

For each paper, the time allocation is as follows: 35 minutes for presenters, 15 minutes for the discussants, and 10 minutes of Q&A from the audience.

Location: Room 23.S05 (Building 23 – Mercè Rodoreda), Universitat Pompeu Fabra, Ciutadella Campus.

Address: Ramon Trias Fargas, 25-27, 08005, Barcelona