

ESADE
Business School

Ramon Llull University

MBA

Full Time

Employment
Report

Graduating Class of 2014



MBA - Full Time Employment Report

FACTS & HIGHLIGHTS OF 2014

The ESADE MBA is one of the most diverse environments you could hope to experience, and our Class of 2014 is no different, with 157 students from 48 countries around the globe and 35% female students!

It stands to reason that this diversity gives the vast majority of our students a taste for all things international, with a huge 81% of graduates leaving Spain to work in top global companies the world over.

What about the possibility to increase your base salary by more than 65%? That's the average increase in income for this class, and 88% had secured a top position within 3 months of graduation.

Employment Report



IAIN MCLOUGHLIN
DIRECTOR
Career Services ESADE
Business School

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Our MBA graduates are passionate about taking knowledge learned in the classroom and applying it in the business world. They are exemplars of the school's motto Inspiring futures; committed to promoting values consistent with academic and professional excellence. It is a tribute to our world-class faculty, academic rigour and the breadth of experience ESADE students bring to the MBA programme that 88% of the class were employed three months after graduating.

What makes the MBA programme at ESADE different is the collaborative and multi-cultural experience. 48 nationalities are represented in the 2014 class and it is this diversity together with the interactive nature of the programme that ensures students are exposed to, and prepared for international professional experiences post-graduation.

ESADE graduates have risen to challenges in the global economy and put themselves at the front of MBA recruitment. Industry continues to be a popular sector of choice and 72% of the MBA2014 class secured employment with one of the many corporations who visited to hire from ESADE. Other key sectors to recruit ESADE talent were Finance, 15% and Consulting, 13%.

We have introduced some exciting innovations to better reflect the challenges in the MBA market and improve our offering. This year we hosted Start Up Careers and developed contacts and connections between ESADECreapolis, local and national companies and students starting their own ventures.

Symplicity, a customer relationship management platform was launched and has provided more services to employers and students and increased efficiency. We have more than 2,500 companies registered, have published more than 6,500 job opportunities and recorded in excess of 4,000 career interventions.

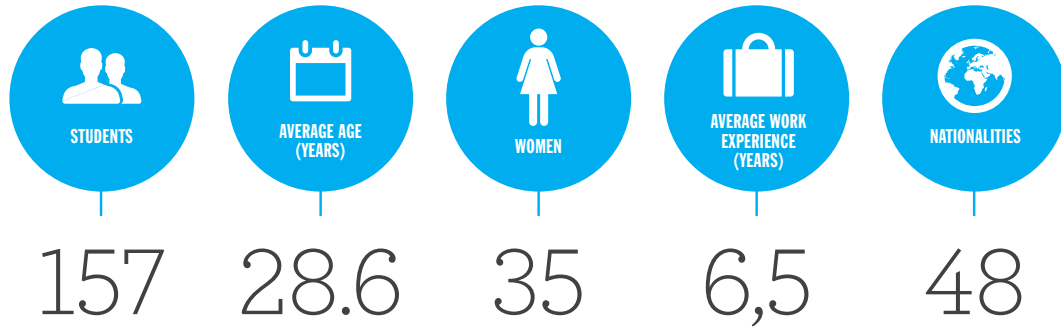
Additionally, the career services team have travelled widely, meeting recruiters to build the best possible and most extensive relationships. India, the Middle East, Latin and North America, Asia, and Europe are all key destinations where graduates look to find work and where we wish to engage with recruiters. I would like to thank our recruiters for having confidence in the skills, expertise and global perspectives that ESADE students and graduates can bring to their organisations, and continuing to hire from the School.

I hope you find this report informative and useful.

Graduating Class 2014

CLASS PROFILE

As one of the most diverse MBA programmes in the world, in terms of both nationality and background, ESADE's teamwork-based approach increases students' global perspective and allows for a holistic learning experience. With 48 nationalities represented in our MBA classes, our students achieve a greater vision of the business world as a whole.



BY ACADEMIC BACKGROUND

- 36% Economics / Management
- 31% Engineering
- 18% Humanities / Social Sciences
- 8% Sciences
- 4% Law
- 3% Other

BY FUNCTIONAL BACKGROUND

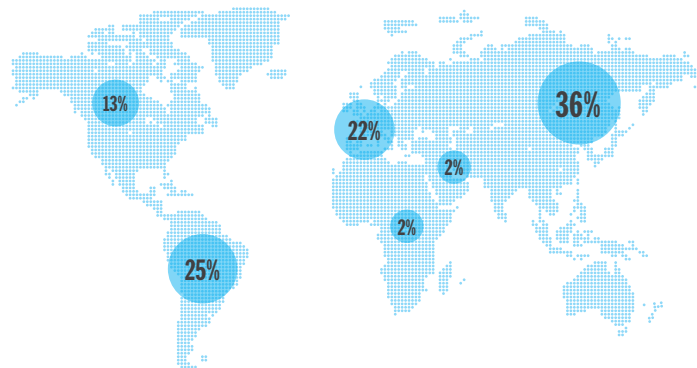
- 26% Marketing/Sales
- 16% Consulting
- 16% Finance
- 16% General Management
- 11% Operations / Logistics
- 10% MIS/IT Consulting
- 5% Other

BY SECTOR

- 48% Industrial
- 16% Banking / Financial Services
- 14% Consulting Services
- 14% Other Services
- 8% Government & NGO

GEOGRAPHICAL BACKGROUND

- 36% Asia
- 25% Latin America
- 22% Europe
- 13% USA&Canada
- 2% Africa
- 2% Middle East



Graduating Class 2014

FULL TIME EMPLOYMENT REPORT

Our MBA graduates go on to work in senior positions across a wide range of different sectors and industries around the globe.

Our Career Services Team provides unparalleled personalised attention to help orientate MBA students in their job search processes and help them aim high to reach their individual goals. This, coupled with the numerous career-focused events held on campus, it's no wonder the results are so positive on graduating from ESADE.



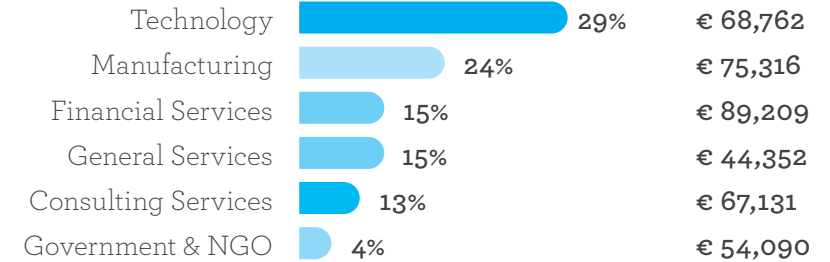
MBA 2014 GRADUATE SALARY



“ESADE MBA graduates are interested in innovation, creativity and entrepreneurship. Values we look for when we recruit for the Bertelsmann Entrepreneurs Programme which is an international retention programme.”

MARIA SCHNEPPER
SENIOR ASSOCIATE CORPORATE MANAGEMENT DEVELOPMENT
Bertelsmann

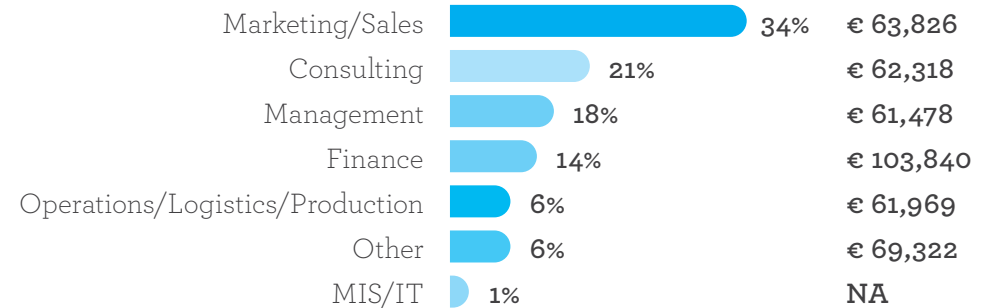
EMPLOYMENT AND SALARY BY INDUSTRY (FULL TIME JOBS AND MEAN SALARY)



EMPLOYMENT AND SALARY BY SECTOR (FULL TIME JOBS AND MEAN SALARY)



EMPLOYMENT AND SALARY BY FUNCTION (FULL TIME JOBS AND SALARY)



CONSULTING Average Salary by Geographical Region

37% Spain (not in W.Europe total)	€ 49,375
27% Western Europe	€ 80,134
18% Middle East	€ 94,900
9% Africa	NA
9% Oceania	NA

FINANCE Average Salary by Geographical Region

25% Asia	€ 61,055
17% Latin America	€ 43,874
17% Middle East	NA
17% USA & Canada	€ 62,050
17% Western Europe	€ 75,638
8% Africa	NA

INDUSTRY Average Salary by Geographical Region

34% Western Europe	€ 78,496
20% Spain (not in W.Europe total)	€ 51,950
15% Asia	€ 49,679
10% Latin America	€ 58,342
8% USA & Canada	€ 70,810

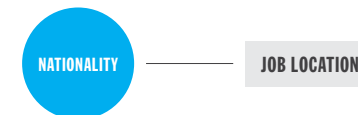
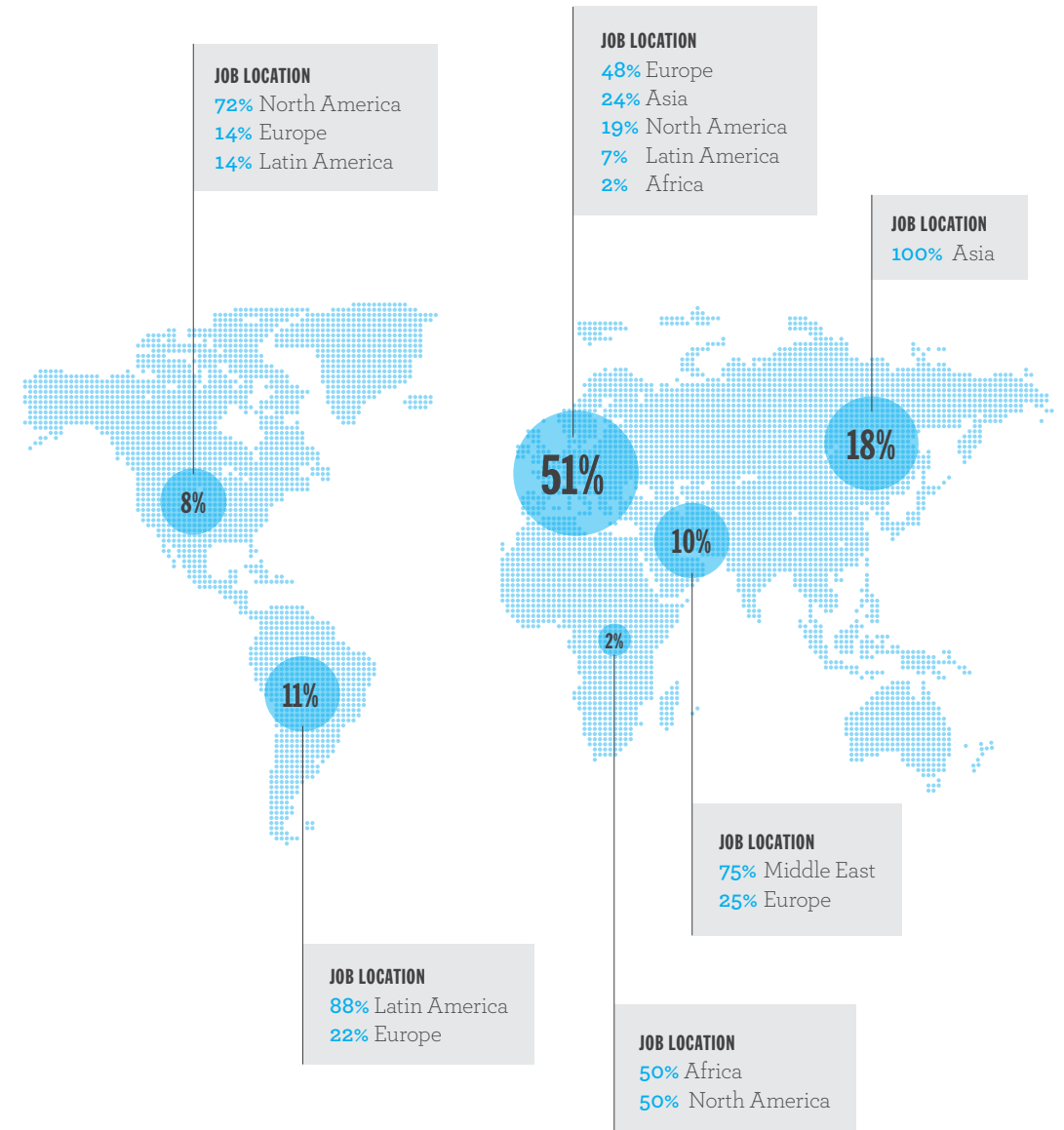
7% Middle East	€ 72,651
2% Africa	NA
2% Central & Eastern Europe	NA
2% Oceania	NA



“ To be on campus is really good: you can get in touch with the students and help them understand the real opportunities we can offer.

THEO DOUETTS CAMURÇA
 DIRECTOR PEOPLE EMEA
 Burger King Corporation

GEOGRAPHICAL MOBILITY



HOW TO ENGAGE WITH ESADE?



CAREER FORUM

Held in October for MBA.

The Career Forum is three full days of corporate presentations, skills seminars, interviews and a lot of networking for both students and companies. The premier events are especially advertised to the whole student body giving you great exposure on Campus. A great way to meet potential candidates in person. One stop shop.



CAREER WORKSHOPS

Throughout the whole year in coordination with your recruitment timeline.

Enjoy the opportunity to get to know a selected group of students in an intimate setting, by hosting an interactive workshop to engage students and promote your company opportunities at ESADE.

For example an interview skills workshop, case cracking session or a sector specific workshop.



COMPANY PRESENTATION

Throughout the whole year in coordination with your recruitment timeline.

An alternative way to introduce your company and possible career opportunities to students by hosting an event for a targeted group of students. If desired you can combine the presentation with a networking cocktail afterwards.



CASE COMPETITION

Throughout the whole year in coordination with your recruitment timeline.

See how ESADE talent acts in a real life situation by organizing a school specific or multiple school case competition, and observe our students solve the given problem by employing their newly learned skills.



ON-CAMPUS INTERVIEWS

Throughout the whole year in coordination with your recruitment timeline.

Once you have selected candidates among our top talent, you can carry out part of your recruiting process on our campus. We are happy to provide interview rooms and inhouse hospitality services, saving you time and cost.



STUDENT CLUB EVENTS

Throughout the whole year in coordination with your recruitment timeline.

Business clubs are managed by the MBA Student Association, (MBASA) and are responsible for leveraging their position at ESADE to create learning and networking opportunities for members. Club events provide a good platform for companies who wish to recruit or gain on-campus exposure. Each club has one Associate Director from Career Services assigned to work closely with them.



DIGITAL BRANDING

All year round.

Publish your company profile on our career portal (www.esade.jobs) to enhance your visibility among students and alumni.



JOB POSTINGS

All year round. The perfect platform for posting job offers and internships.

You can post your vacancies or browse our CVs. To manage the applications you can either collect them on our system or redirect candidates to your recruiting platform/e-mail account. www.esade.jobs



ALUMNI ON CAMPUS

All year round, based on training needs.

Former students are the best ambassadors of your company on campus, when hosting skills seminars relevant to the activities of career management.



WHERE ARE THEY NOW?



KAITLIN KEON (USA)
FULL TIME MBA CLASS OF 2014
MARKETING ANALYTICS MANAGER
AT AMERICAN EXPRESS, USA

“During my first year at ESADE, I attended the American Express presentation at the Fall Career Forum, along with several other presentations from top companies. I was impressed by the friendly and collegial atmosphere of Amex’s presentation, which felt quite similar to ESADE’s collaborative work environment. Although I decided to intern for a Spanish bank that summer, I always remembered the Amex presentation and was eager to apply for full-time positions. I am now confident I can contribute to American Express’ culture by bringing the cooperative spirit I learned at ESADE”

JAMES DOHERTY, USA/IRELAND
FULL TIME MBA CLASS OF 2014
GLOBAL COMMERCIAL STRATEGY
MANAGER AT TELEFÓNICA, SPAIN

“At ESADE we work in a very team-focused setting, which means that not only do you learn a lot about yourself and your own abilities, but you get to know your teammates well and how you work best with others.”



HILA YERUSHALMI (ISRAEL)
FULL TIME MBA CLASS OF 2014
CATEGORY DEVELOPMENT MANAGER
AT KIMBERLY-CLARK, ISRAEL



“At the Career Forum I went to presentations by Amazon, L’Oréal and J&J. I was looking for a career in marketing and I found some interesting opportunities. Now I am working as a Category Development Manager at Kimberly-Clark in Israel, where I previously did an internship focusing on Marketing and Retail of FMCG.”



EDUARDO SUÁREZ (MEXICO)
FULL TIME MBA CLASS OF 2014
ASSET MANAGEMENT ANALYST
AT BANAMEX, MEXICO

“The single biggest highlight of studying my MBA at ESADE has been the exposure to such a diverse group of classmates from so many different countries and professional backgrounds, each with their own individual way of working and personal goals. This huge diversity, coupled with ESADE’s teamwork-based methodology has given me a much more holistic view of today’s globalized business world and the management skills that business leaders need to make a difference. With Latin American countries in constant growth, I have decided to take advantage of the opportunity to return to Mexico in June for my 3-month internship in the banking sector, and look forward to being able to bring my newly acquired business knowledge back home with me.”

DARE EHIEMUA (NIGERIA)
FULL TIME MBA CLASS OF 2014
EXTERNAL RELATIONS AT AFRICAN CAPITAL
ALLIANCE, NIGERIA



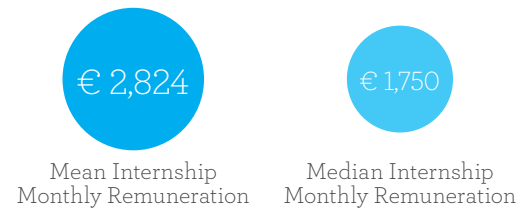
“I decided to come to ESADE because of its consistent ranking as a top MBA programme in Europe that annually attracts an exceptionally diverse group of students drawn to the “ESADE spirit” of collaboration and team work. During my time in the culturally rich city of Barcelona, I benefited from a truly enriching learning environment from my classmates who came from an incredible 48 different nationalities and hugely diverse work backgrounds. Since graduating from ESADE, I have returned to Nigeria and am working with a leading independent investment firm focusing on Nigeria and the broader West African region, applying all my newly acquired knowledge to making an impact in my home country.”

Graduating Class 2014

SUMMER INTERNSHIP REPORT

Internships are the perfect option for students looking to change career path or gain knowledge in a new area. The ESADE MBA offers all the tools to ensure our graduates have in-depth knowledge of all areas of business, making them more adaptable and capable of adding value across all sectors. Students who pursue the 15 or 18-month MBA programme have access to internships around the world, in a wide variety of industries, to put all their knowledge into practice and gain experience in the field.

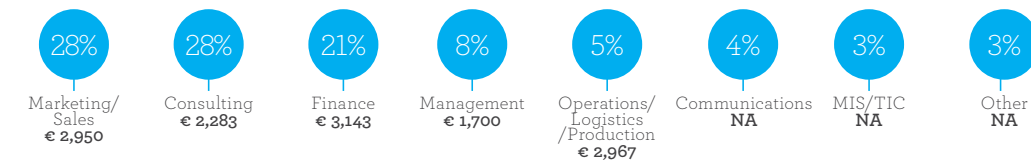
INTERNSHIPS MONTHLY REMUNERATION



INTERNSHIPS BY JOB REGION

61% Europe	€ 2,548
13% Latin America	€ 2,200
10% Asia	€ 3,364
10% North America	€ 1,588
3% Middle East	€ 2,500
3% Africa	NA

INTERNSHIPS BY FUNCTION (INTERNSHIPS AND MEAN SALARY)



INTERNSHIPS BY SECTOR (INTERNSHIPS AND MEAN SALARY)

Industry & Manufacturing	23%	€ 2,651
Technology	22%	€ 1,930
General Services	19%	€ 1,625
Financial Services	14%	€ 4,050
Consulting Services	14%	€ 2,683
Government & Non-profit	6%	€ 2,250
Media & Communications	2%	NA

COMPANIES ENGAGED WITH ESADE CAREER SERVICES (2012 -2014)

- ▶ ABBOTT
- ▶ ADIDAS GROUP
- ▶ AFRICAN CAPITAL ALLIANCE
- ▶ AKAMON
- ▶ ALMIRALL
- ▶ ALPHA INTERNET VENTURES SL
- ▶ ALTADIS IMPERIAL TOBACCO
- ▶ ALTAIR MANAGEMENT CONSULTANTS
- ▶ AMAZON
- ▶ AMERICAN EXPRESS
- ▶ AIRBNB
- ▶ A.T. KEARNEY
- ▶ AXIS CORPORATE
- ▶ BANC DE SABADELL
- ▶ BANCO INTERAMERICANO DE DESARROLLO
- ▶ BANK OF AMERICA MERRILL LYNCH
- ▶ BANORTE
- ▶ BARCLAYS
- ▶ BASF AG
- ▶ BAYER AG
- ▶ BEABLOO
- ▶ BEARING POINT
- ▶ BERTELSMANN
- ▶ BILLY MOBILE
- ▶ BOOZ & CO
- ▶ BRITISH TELECOM
- ▶ CAJA LOS ANDES
- ▶ CALPER
- ▶ CAF (CORPORACIÓN ANDINA DEL FOMENTO)
- ▶ CHANNEL
- ▶ CIMACO
- ▶ CITI
- ▶ CREATING VALUES
- ▶ CREDIT SUISSE AG
- ▶ DBS BANK
- ▶ DELOITTE CONSULTING
- ▶ DELTA PARTNERS
- ▶ DESIGUAL
- ▶ DEUTSCHE BANK
- ▶ DEUTSCHE POST DHL INHOUSE CONSULTING
- ▶ DEUTSCHE TELEKOM
- ▶ DOHA BANK
- ▶ DUPONT
- ▶ ELI LILLY
- ▶ EY
- ▶ F.C. BARCELONA
- ▶ GAS NATURAL FENOSA
- ▶ GLOBALPRAXIS
- ▶ GOOGLE
- ▶ GRUPO SANTANDER
- ▶ GSK (GLAXOSMITHKLINE)
- ▶ HENKEL
- ▶ HP
- ▶ IBM
- ▶ INDORAMA VENTURE PUBLIC COMPANY
- ▶ INDRA BUSINESS CONSULTING
- ▶ INFOSYS
- ▶ JANSENN PHARMACEUTICALS
- ▶ JOHNSON & JOHNSON
- ▶ J.P. MORGAN
- ▶ KIMBERLY CLARK
- ▶ KPMG
- ▶ LIBERTY MUTUAL
- ▶ LIDL
- ▶ L'ORÉAL
- ▶ LVMH
- ▶ MACQUARIE GROUP
- ▶ MCKINSEY & CO
- ▶ MEADWESTVACO
- ▶ MICROSOFT
- ▶ MOMENTUM PROJECT
- ▶ MORGAN STANLEY
- ▶ NATURA
- ▶ NESTLÉ
- ▶ NOVARTIS
- ▶ NUBERA EBUSINESS SL
- ▶ PHILIP MORRIS
- ▶ PWC
- ▶ SAUDI ARAMCO
- ▶ SHEVA
- ▶ SHINHAN BANK
- ▶ SMART DESIGN
- ▶ SOLERA HOLDINGS
- ▶ SUN AREA PROPERTY PARTNERS
- ▶ SYNGENTA
- ▶ TECTURA UK
- ▶ TELEFÓNICA
- ▶ THE BOSTON CONSULTING GROUP
- ▶ TOSHIBA
- ▶ UBER
- ▶ VODAFONE
- ▶ VOLKSWAGEN / AUDI CORPORATION
- ▶ VOTORANTIM CIMENTOS
- ▶ WERFEN GROUP
- ▶ WOLFF OLINS
- ▶ WPP
- ▶ ZALANDO SE
- ▶ ZENGUARD GMBH



This report measures the number of students in employment, having already accepted offers, in comparison with those actively seeking employment on a fixed date. Percentages include those who accepted employment prior to graduation and those who had signed an employment contract within exactly 3 months of this date. All information here enclosed was offer voluntarily by the students themselves. The information offered here is to provide you with as broad a picture of salary ranges as possible. All amounts are quoted in Euros (€). All conversions are at the current exchange rate, though this does not reflect living expenses and typical wage scales abroad, in the case of students working abroad (*) For confidentiality reasons, we have not provided salary information for percentages lower than 5%. Percentages inferior to 5% will be shown as NO DATA.

ESADE

Business School

Full Time MBA

(ESADECREAPOLIS Building)

Campus Barcelona - Sant Cugat

Av. Torre Blanca, 59
08172 Sant Cugat del Vallès
Barcelona (Spain)

Tel +34 934 952 088

Fax +34 934 953 828

<http://ftmba.esade.edu>

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